## SWINDOM \$ 97-98 SEASON F.C.

matchday magazine £1.80

Saturday 11th October 1997

NATIONWIDE LEAGUE DIVISION ONE



Bury

Kick-Off 3pm

Today's Matchday Sponsors



Action pages 14-15 All the best shots from the win against Port Vale

Today's visitors pages 6-9

Profile page 44 Interview with Mike Walsh





Saturday 25th October



Nationwide Review



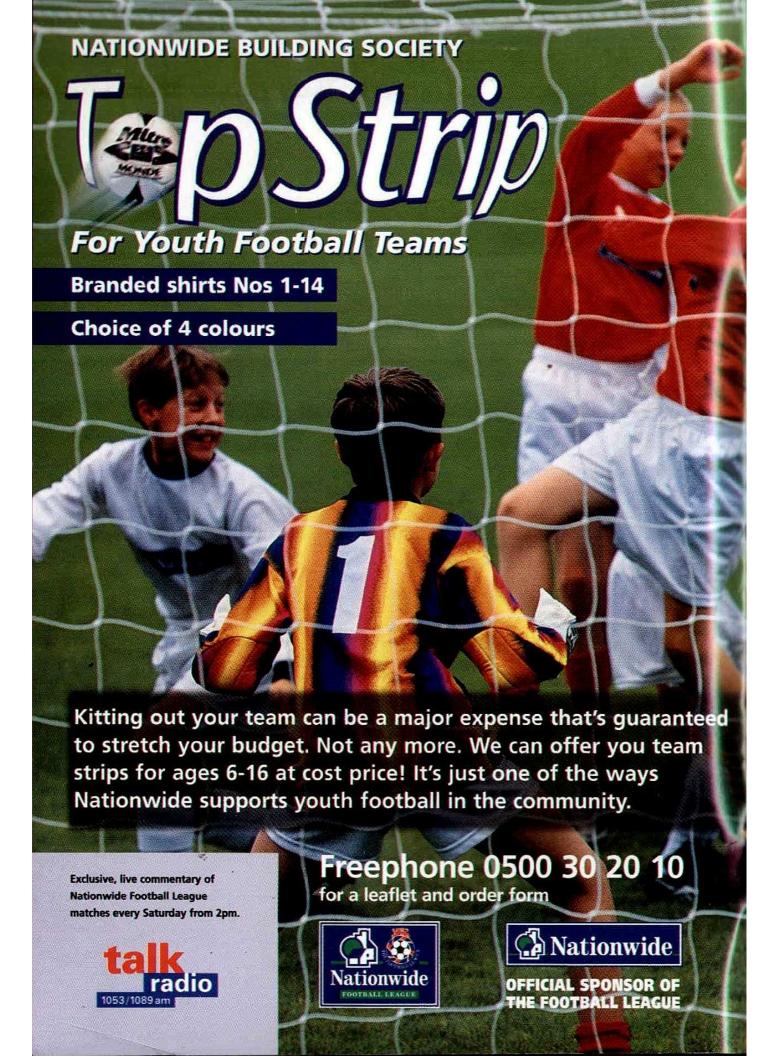
MAIN SPONSOR







ISSUE No.6



## welcome to today's game

If you weren't here last Saturday you missed a real cracker, particularly in the second half when hat trick hero Chris Hay turned on the style and Craig Taylor weighed in with one of the goals of the season from long range.

It was the perfect tonic following the disastrous display at Manchester City and today we have the chance to continue our charge at the top by building on last week's performance.

But it won't be easy against Nationwide First Division newcomers Bury who made Stoke City work hard for their 3-2 home victory last Saturday.

Under the guidance of manager Stan Ternent, Bury clinched the Second Division Championship last season and so far this term they have shown they are capable of matching some of the bigger clubs in the higher league.

And one thing is for sure they will be a tough nut to crack this afternoon.

After today's match we go back on our travels with a trip to Molineux to take on Wolves next Saturday.

The following Tuesday there is a long journey to Sunderland's new stadium before returning to the County Ground for our next league game against Norwich City on Saturday October 25th.

Before that though, the Reserves are in action on home territory against Ipswich Town on Wednesday October 15th.

Kick-off is at 7.15pm and ticket are available in advance priced £4 for adults and £1 concessions. See you there

## contents...

Steve McMahon says	page 5
Today's visitors	pages 6,7,8,9,10
Looking back	page 11
Weekly Diary	page 12
Action Replay	pages 14-15
Reserves	pages 16-17
Youth Team Focus	pages 18-19
Community News	page 20
Poster Special	pages 24-25
Travel News	page 27
Quick Quiz	pages 36-37
League update	page 41
Close-up profile	pages 44-45



Swindon Town Football County Ground, County Ro Swindon, Wiltshire, SN1 28

(01793) 430430 Administration (01793) 536170 Administration (01793) 532121 Marketing Dep (01793) 423771 Marketing Fax (01793) 529000 Ticket Office (01793) 431887 Ticket Office fai (01793) 421303 Community Off (01793) 423030 Club Superstore

Chairman: RIKKI HUNT

Vice Chairman. CLIFF PUFFETT

Directors:

PETER ARCHER, WILLIE CARSON O (Associate), PETER GODWIN C.B.E. MICHAEL SPEARMAN, Sir SETON V.

Director of Football: RIKKI HUNT

President: C.J.GREEN

Chief Executive: STEVE JONES

Player/Manager. STEVE McMAHON

Head of Sales & Marketing
JULIAN WETHERALL

First Team Coach MIKE WALSH

Reserve Team Coach: ROSS MacLAREN

Youth Team Manager. TOMMY WHEELDON

Youth Development Officer PHIL CANNON

Community Development Officer CLIVE MAGUIRE & JON HOLLOW

Safety Officer/ Stadium Manager MIKE HUGHES

Club Physio: JONATHAN TRIGG

JONATHAN TRIGG

J.P. IVORY FRCS

Medical Officers: Dr. A.G. DAVIES, Dr. J.D. NICHOL Consultant Orthopaedic Surgeon

Matchday Magazine Editor

JASON HARRIS (01793) 532121

Design:
NICK PRESCOTT
DERRICK JOHNSON BA(Hons)
Produced & Printed by:
PIA ADVERTISING & MARKETING LEG
(01635) 35546



## A RADICAL NEW ENGINE OIL FROM THE LIQUID ENGINEERS

- "Unique Molecular Attraction"
- Protection from the moment you turn your key



The Liquid Engineers

## NEXT Saturday 18th October vs MATCH Wolves

We now have a couple of away games to look forward to against two of the more fancied sides in Division One.

Next Saturday we travel to Molineux to face Wolves in what should be a great game in their superb stadium.

The following Tuesday we will be paying our first visit to Sunderland's brand new ground and although it is a very long journey I hope a lot of you will be joining us up there.

In the mean time get behind us again this afternoon because you were superb last week.



SENS



What a great result that was for us last week against Port Vale, particularly on the back of such a poor performance at Manchester City the previous week.

It was a bit cagey in the first half and we seemed a little apprehensive but in the second half we came out and did the business and I was obviously very pleased.

## **Hot shot Hay**

Chris Hay scored a great hat trick and since Saturday a lot of people have commented on how well he took his goals and I have to say that they reminded me very much of lan Rush. We must not forget Craig Taylor who scored a brilliant goal on his debut and it was quite unusual to see two stunning long range strikes in the same game what with Dean Glover's goal in

the first half and then Craig's.

Overall it was a thoroughly entertaining game and it was a vitally important victory because the only way we could have got

that Maine Road defeat out of our system was by winning our next game - which we did in fine style.

## Commitment needed

Today we take on a Bury side who we know are a hard working team. They are very committed, everyone gives 110 per cent for the cause and there is no doubt it is going to be a tough game.

We are going to do our best to play some entertaining football but you have got to earn the right to play and we need to do that this afternoon by matching them in every department.

The only casualty from Saturday's game was Jason Drysdale who has missed training because of a ham string problem so we'll have to wait and see if he is fit enough to be involved today.

## **Breathing space**

Of course we still have the likes of Philippe Cuervo, Mark Robinson and Mark Seagraves undergoing treatment but the list is getting shorter which is good news. With Chris Casper and Brian Borrows staying with us for another month it means we still have some strength in depth.

As far as Brian Borrows in concerned, getting him on another month's loan has given us a bit of breathing space because we now have time to have a chat with him and see what his thoughts are on a permanent move to Swindon.

## Loan deal only

Just a quick word about Steve Finney who has gone on loan to Cambridge United for a month simply to get some first team football.

It's ok playing in the Reserves but it is not the same as playing in the first team and he needs to get some games under his belt.

Hopefully he'll come back in a month refreshed, sharp and hungry for goals and I want to make it clear that there is no way Steve will be going to Cambridge permanently.

Any hopes that Cambridge fans may have of that will be dashed because he is still very much part of our plans here.

Natiowile

## today's visitors The Shakers

This afternoon we extend a warm County Ground welcome to the players, supporters and staff of Bury Football Club for this Nationwide Division One game.

We hope you all enjoy your trip to Wiltshire and wish you a safe journey home after the match.

The team with the shortest title in the Football League have also made quick work of climbing the ladder from Division Three to the Nationwide's flagship, Division One.

Since manager Stan Ternent took the reigns in September 1995 - with the Shakers just three places from the foot of the League - it has been success after success for the Gigg Lane Club. Promotion via a Wembley Play-Off victory in 1995/96 saw the Shakers hotly tipped for an immediate return to the Third Division last season. However, Stan Ternent's troops shocked everyone by not just staying up but winning the Second Division title.

This season has seen the bandwagon slow down slightly, with three draws in the first three games in the higher division followed by a disappointing 4-2 reverse against Wolves at Molineux.

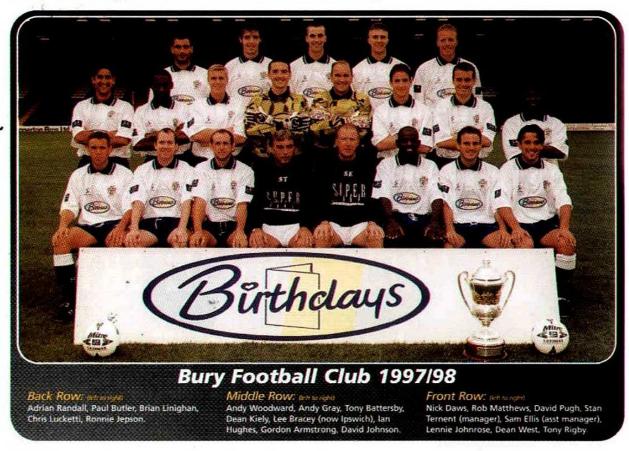
But Bury served notice of their tremendous team-spirit by bouncing back from that shaky start with two successive victories, by 2-1 over Crewe and 1-0 over Tranmere to leave them just below halfway in the League table at the time of writing.

However, the Shakers have also only lost twice in their first nine games, prompting their former England midfielder Andy Gray to comment: "People are starting to become wary of us."

Returning the compliment, Manager Ternent - who knew Gray from his Palace days insists: "Andy is a Premiership player playing in the First Division. He's a class act."

The Shakers finally lost their tremendous home record with defeat by West Brom on September 27th. Prior to that match they had not lost at Gigg Lane for 29 games, or 17 months, in the League.

We can rest assured that Stan Ternent's side will be out to prove the doubters wrong again this afternoon.



## player profile The Shakers



## Dean Kiely

Rated as one of the lower divisions' top keepers, Dean was signed from York in August 1996. Ever-present, he kept 22 clean sheets last season as the Shakers won the Second Division title.

Born: Salford, 10.10.70

Height: 6ft

Weight: 12st 13lb League record last season:

46 games, 0 goals

Honours: Div Two title 1997; England Schools, Youth caps

Era	Club	Game
89/90	Coventry	-
89/90	Ipswich	*
89/90	York	2
95/96	York	210
96/97	Bury	46



## Paul Butler

A shrewd signing by Stan Ternent in the summer of 1996, Paul fitted well into Bury's three-man central defensive system. Played a major part as the Shakers conceded just seven goals at home all season.

Born: Manchester, 02.11.72

Height: 6ft 2in Weight: 13st

League record last season:

41 games, 2 goals

Honours: Div Two title 1997

Era	Club	Games
95/96	Rochdale	158
96/97	Bury	41

## Chris Lucketti

Bury's 'Player of the Year' for a record breaking third time in succession last season, the commanding Lucketti was sidelined for six weeks with knee ligament damage but returned to take over the team captaincy and lead the Shakers to the Second Division Championship.

Born: Littleborough, 28.09.71

Height: 6ft Weight: 13st 6lb

League record last season:

38 games, 0 goals

Honours: Div Two title 1997

Era	Club	Games
89/90	Rochdale	1
90/91	Stockport	-
92/93	Halifax	78
96/97	Bury	146

## **Peter Swan**

Originally a striker, Peter has converted to defence with some style, although he can still fill in up front when required. Became Stan Ternent's fourth summer signing for Bury in August 1997. He has already found the net three times this season.

Born: Leeds, 28.09.66

Height: 6ft 3in Weight: 15st 9lb

League record last season: 17 games, 2 goals (all for

Burnley)

Honours: Autoglass Trophy 1993

Era	Club	Games
88/89	Leeds	49
90/91	Hull	80
93/94	Port Vale	111
95/96	Plymouth	27
96/97	Bury	49

## Dean West

One of three ever-presents in the Bury side last season, Dean is an attacking full-back with an eye for goal. His impressive form has earned some envious glances from the Premiership.

Born: Morley, 05.12.72 Height: 5ft 10in

Weight: 12st 2lb

League record last season:

46 games, 4 goals

Honours: Div Two title 1997

Era	Club	Games
95/96	Lincoln	119
96/97	Bury	83

## Andy Woodward

Has endured long bouts of injury and illness which have reduced his effectiveness in recent seasons, but 1997/98 brought a return to health and, following Michael Jackson's mid-season transfer to Preston, he slotted well into the centre of defence.

Born: Stockport, 23.09.73

Height: 6ft Weight: 13st 6lb

League record last season:

23 games, 0 goals

Honours: Div Two title 1997

Era	Club	Games
94/95	Crewe	20
96/97	Bury	32

## Other Defenders include:

Brian Linighan (from Sheff Wed, Aug 1997, Free. Brother of David (Blackpool) and Andy

(C.Palace))





## **Gordon Armstrong**

Despite struggling with a recurring hamstring injury last season, 'Stretch' still played a big part in Bury's promotion. Principally a hard-working midfielder, he spent much of the last campaign filling in at left wing-back for injured skipper David Pugh.

Born: Newcastle, 15.07.67

Height: 6ft

Weight: 12st 11lb

League record last season:

32 games, 2 goals

Honours: Div 3 title 1988; Div

Two title 1997

Era		Club	Games
95/96		Sunderland	349
95/96		Bristol C.	6
95/96	C:	Northampton	4
96/97		Bury	32

## Nick Daws

Ever-present in 1996/97, this midfield grafter is a firm favourite with the Shakers' fans. Also happy operating as a sweeper, he represented senior non-League club Altrincham while still a schoolboy.

Born: Manchester, 15.03.70

Height: 5ft 11in Weight: 13st 3lb

League record last season:

46 games, 2 goals

Honours: Div Two title 1997

Era Club Games 96/97 Bury 190

## Andy Gray

Ex-England international Gray moved to Bury after being

made available on a free from last season's Scottish Cup Finalists Falkirk. A toughtackling but creative player who can operate in central midfield or up front. Always willing to chase lost causes.

Born: Lambeth, 22.02.64

Height: 5ft 11in Weight: 13st 3lb

League record last season:

18 games, 1 goal (all for Falkirk) Honours: ZDS Trophy 1991;

England U21, Full caps

Era	Club	Games
87/88	C.Palace	98
88/89	A.Villa	37
88/89	QPR	11
91/92	C.Palace	90
91/92	Tottenham	14
92/93	Tottenham	17
92/93	Swindon	3
93/94	Tottenham	2
96/97	Falkirk	34

## lan Hughes

The club's longest-serving player, Ian is happy playing at full-back, in central defence or in midfield, with his versatility sometimes counting against him as he is so valuable on the bench. Born in Wales, but brought up in Bury, his dad, Roy, also made 45 League appearances for the Shakers.

Born: Bangor, 02.08.74

Height: 5ft 11in Weight: 12st 8lb

League record last season:

22 games, 0 goals

Honours: Div Two title 1997;

Wales Youth, U21 caps

Era Club Games 96/97 Bury 147

## Lennie Johnrose

Only suspension prevented Lennie being ever-present last season, when his non-stop running and eye for goal again marked him out. His goal in the final match, at home to Millwall, helped ensure that the Division Two title went to Gigg Lane.

Born: Preston, 29.11.69

Height: 5ft 10in Weight: 12st 4lb

League record last season:

43 games, 4 goals

Honours: Div Two title 1997

Era	Club	Games
91/92	Blackburn	42
91/92	Preston	3
93/94	Hartlepool	66
96/97	Bury	117

## Adrian Randall

Born: Amesbury, 10.11.68

Height: 5ft 11in Weight: 12st 4lb

League record last season:

35 games, 5 goals (including 16

games, 2 goals)

Honours: Div Four title 1992; Div Two 1997; England Youth caps

Era	Club	Games
88/89	Bournemout	th 3
91/92	Aldershot	107
95/96	Burnley	125
96/97	York	32
96/97	Bury	19

## Other Midfielders include:

Tony Rigby (from non-League, Jan 1993, Free)



## Tony Battersby

Had a remarkable turnaround in fortunes last season, leaving relegation-bound Notts Co for a loan spell with soon-to-become Second Division Champions Bury, a move that became permanent in the summer. Lively striker with a good touch.



Born: Doncaster, 30.08.75

Height: 6ft Weight: 12st 7lb

League record last season: 29 games, 3 goals (including 18 games, 1 goal for Notts Co) Honours: Div Two title 1997

Era	Club	Game
94/95	Sheff Utd	-
94/95	Southend	8
95/96	Sheff Utd	10
96/97	Notts Co	39
96/97	Bury	11

## Ronnie Jepson

Experienced striker who was a steadying influence for Stan Ternent's side during the promotion season, when he scored 11 League and Cup goals. Unfortunately hamstring and back injuries restricted his appearances, although he appears to be over those problems now.

Born: Stoke, 12.05.63 Height: 6ft 1in Weight: 13st 7lb League record last season: 31 games, 9 goals Honours: Div Two title 1997

Era	Club	Games
89/90	Port Vale	7
89/90	Peterborough	18
90/91	Port Vale	15
91/92	Preston	38
93/94	Exeter	54
95/96	Huddersfield	107
96/97	Bury	31

## **David Johnson**

Played just one game for Man Utd - a European Cup clash with Galatasaray - before moving to Bury in July 1995. Enthusiastic with great pace and a bustling style, he has already scored three League goals this season.

Born: Jamaica, 15.08.76

Height: 5ft 6in Weight: 12st 5lb

League record last season:

44 games, 8 goals

Honours: FA Youth Cup 1995;

Div Two title 1997

Era	Club	Games
94/95	Man Utd	-
96/97	Bury	80

## **David Pugh**

Able to play anywhere on the left side, David is the Bury club captain who missed much of last season with a fractured elbow followed by a double-broken arm. He did appear as a substitute in the Shakers' final game and was able to join team captain Chris Lucketti in picking up the Division Two trophy.

Born: Liverpool, 19.09.64

Height: 5ft 10in Weight: 13st 2lb

League record last season:

18 games, 2 goals

Honours: Div Two title 1997

Era	Club	Games			
93/94	Chester	179			
96/97	Bury	102			

### Other forwards include:

Rob Matthews (from York, Jan 1996, £100,000. Former England Youth international. Currently recovering from a knee operation).

## Stan Ternent the manager

An excellent man manager, who has engendered a tremendous team spirit at Gigg Lane since being appointed manager in succession to Mike Walsh in September 1995.

He has achieved what many considered to be 'the impossible' by leading the small Lancastrian club to successive promotions - from Division Three to Two via the Play-Offs and then last season's Second Division Championship triumph.

Although the Shakers haven't enjoyed the best of starts to the current campaign - just two victories in nine games at the time of writing - he can still lay claim to being the club's most successful manager of all time.

Ternent's playing career began with Burnley in 1963, but he played just five games for the Turf Moor club before joining Carlisle United, where he proceeded to spend the majority of his playing days.

Having been an important member of the Carlisle side which won promotion to the old First Division in 1974 - taking them into the top flight for the only time on their history - Stan failed to taste the fruits of his labour, as he promptly moved to Sunderland.

However injury prevented him making a single appearance at Roker Park and he instead took up a post coaching at the club, before accepting his first managerial post - with Blackpool - in 1980.

He went on to be Assistant Manager at Bradford and Crystal Palace, where he worked alongside Steve Coppell, before taking over at Hull City in the summer of 1989.

Ternant's arrival at Gigg Lane came in the summer of 1989, when Mike Walsh brought him in, and he took over in the 'hot-seat' some six years later.

His first season saw him lead the Shakers to promotion in the Play-Offs - having taken over with the club staring relegation in the face from 21st position in the Third Division.

Some suggested that the rise was merely a 'flash in the pan', but despite severely limited resources Ternent has continued to work miracles at Gigg Lane.

## STATS...STATS...STATS swindon vs bury

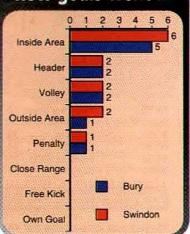
## who's played for bury Shakers' Roll Call

Shak	er	s'	R	oll Call
	A	G	c	Previous Clubs
Paul Butler	10			Rochdale
2/11/72	4			
Nick Daws	10		1	
15/3/70	4	1		
Andy Gray	10	1	4	Falkirk Marbella Spurs
22/2/64 England	3	1	2	Swindon (L) Palace
				QPR Villa
Lenny Johnrose	10			Hartlepool Blackburn
29/11/69	4			Preston (L)
David Johnson	10	3	9	Man Utd
15/8/76 Eng Sch	4	3		
Dean Kiely	10			York Coventry Ipswich
10/10/70 Eng Yth	4			(L)
Chris Lucketti	10	1	190	Halifax Stockport
28/9/71	4		1	Rochdale
Tony Battersby	9	1		Notts County Sheff Utd
30/8/75	3(1)	1		Southend (L)
Peter Swan	8(2)			Burnley Plymouth Port
28/9/66	1(1)		1	Vale Hull Leeds
Gordon Armstrong	30,000			Sunderland Northampton
15/7/67	3	1	VA5-	(L) Bristol City (L)
	6(1)		3	
2/8/74 Wal U21	10000		1	
Dean West	4			Lincoln
5/12/72	2		1	
Ronnie Jepson	3(5)			Huddersfield Exeter
12/5/63	4			Preston Port Vale
				Peterborough (L)
	1			Nantwich
Steve Morgan	2	1	105	on loan from Wigan
19/9/68 Eng Yth		801		on your nour regar
The state of the state of	1(4)			Crewe
23/9/73	1(1)			
David Pugh	1			Chester
19/9/64				URSIT
Adrian Randall	(7)			Verd Dureley Aids ob 1
◆10/11/68 Eng Yth	(7)			York Burnley Aldershot Bournemouth
AND DESCRIPTION OF THE PARTY OF	1(3)			Bournemouth
Matthew Barrass	10	800		
age 17	(1)			Of all Word
Brian Linighan				Sheff Wed
2/11/73	(2)			

Key: A=Appearances (Sub) C=Cautions (Sent Off) G=Goals Cup details, date of birth and international honours in italics

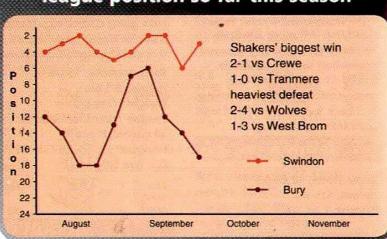
Compiled by Football Information Services Tel: 0151-632-5679

## how goals went in

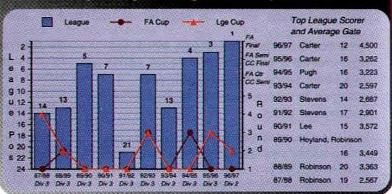


# how goals conceded 0 1 2 3 4 5 6 Inside Area Close Range 2 Header 1 Outside Area 1 Free Kick Volley 1 Penalty 1

## league position so far this season



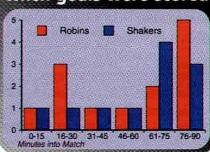
## bury's 10 year league and cup record



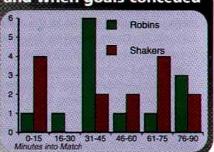
## bury's results analysis



## when goals were scored



## and when goals conceded



## looking back to the policy most tick spokes, back

## 5 YEARS AGO

Alan McLoughlin set Portsmouth on the road to victory against his old club with a 24th minute goal in the Division One match at Fratton Park. Swindon fell further behind when Guy Whittingham headed home six minutes from half time. Two minutes later Paul Bodin limped off with damaged knee ligaments after struggling to keep Mark Chamberlain, the Pompey winger, under control. Late in the game, Steve White threw Swindon a lifeline less than two minutes after coming on. Knight could only palm out Martin Ling's cross and White fired it home. Swindon overcommitted themselves looking for the equaliser and Chamberlain scored with a break away goal. Mike Walsh (now Town's Assistant Manager) was in charge at Gigg Lane but Bury went down 4-2 at Wrexham despite Alan Knill's penalty and a goal from Darren Lyons.

Bury finished seventh in Division Three.

## 10 YEARS AGO

Goals by Dave Bamber and Steve White help Town to a 2-0 home win over Oldham which put Town Fourth in Division Two. Fraser Digby was called up by the England Under 21 team and had to travel back from his parents home in Sheffield to collect his boots which had gone back on the bus to Swindon. Just 2,300 turned up to see goals by Noel Brotherston and Andy Hill earn the Shakers a point in a 2-2 draw with Brentford in their

Third Division match. There was a strong Burnley flavour about the Bury coaching staff which was lead by manager Martin Dobson and included Ray Pointer and Frank Casper (father of our own on loan Chris).

## 15 YEARS AGO

The move of Roy Carter on a month's loan to fellow Fourth Division promotion contenders, Torquay United, caused a rift between manager, John Trollope and Chairman, Cecil Green. The financial survival of the club has to come first argued Green. Trollope was annoyed that he was being lent to Torquay just before Town were due to play them and with the South coast

team already having admitted they could not afford to buy him permanently. A Paul Rideout penalty and two Andy Rowland headers gave Town victory but with just 4,473 turning up to watch one could understand the Chairman's concern over finance. Mind you the Fourth Division's leaders Wimbledon were even worse off with just 2,440 turning up to watch them at home, that weekend. It's comforting to

think they are now in the Premiership. John Bramhall, Frauny Firth, Paul Hilton and Craig Madden give Bury a 4-1 home win over Mansfield Town which lifts them to Second place in Division Four although they just miss out on promotion finishing fifth. Announcing a loss of over £2 million. Manchester United blame it on inflated transfer fees - now there's rich.

## FLASH-BACK

'Strange how a match can have greater consequences for those involved than seems the case at the time. October 1975 saw Swindon, near the bottom of Division Three, travel to play Bury who were near the top. Thus a home win was not unexpected even if 5-0 margin was. The rout of Swindon began when Bury's Andy Rowland headed against the bar and the rebound struck his colleague Phillips and ran off him into Jimmy Allan's goal. What Danny

Williams later termed his players "casual and half hearted attitude" was shown by the second goal which saw Phillips run unchallenged down the left to centre for Rowlands who was prevented from heading the ball by a handling offence but he scored from the spot kick. Three more goals followed, two before half time pushing Town deeper into relegation trouble. The match clearly made an impact on the Town directors because when Danny Williams

was replaced it was to Bury's manager, Bobby Smith that they turned.



## diary of the week



## October 2nd

With the Reserves having won 2-0 the previous evening away at Portsmouth after an impressive all round performance, there was a more buoyant atmosphere at the Club as we started to look ahead to the visit of Port Vale on Saturday.

And we were all given a boost with the news that Chris Casper would be staying with us on loan for another month.



### October 3rd

The Manchester City nightmare had now been pushed right to the back of our minds as we focussed fully on our home game the next day.

Training had gone well and the lads had all picked themselves up and dusted themselves down and were ready to put the record straight.



## October 4th

We had to make some late changes to the team as Darren Bullock had been ruled out the previous day with flu and Chris Casper then pulled out with a chest infection.

It meant that Craig Taylor was given his chance at the heart of the defence and as all of you who came to the game witnessed, Craig certainly made a dramatic debut with a superb strike from all of 30 yards.

But it was striker Chris Hay who stole the headlines with a brilliant hat trick to make sure of a 4-2 victory and erase the memory of our result at Maine Road.

I thought we were unfortunate to be trailing 1-0 at half time to a great long range goal by Dean Glover but during the break we told the lads to remain patient and the goals would come.

And they most definitely did as Chris equalised, Craig then fired us in front before Chris completed his hat trick with two more coolly taken goals.



### October 5th

The Sunday papers made for good reading as we had moved up into third in the table and of course the name Chris Hay was deservedly plastered everywhere.



## October 6th

The County Ground was a much better place to be than it had been the previous Monday as the lads came in for training.

We were now looking ahead to another home game, this time against my former Club Bury.

Some more good news emerged as Coventry's Gordon Strachan agreed to let us keep Brian Borrows on another month's loan with a view to a permanent signing.



## October 7th

We welcomed another foreign trialist to the Club as 22 year old

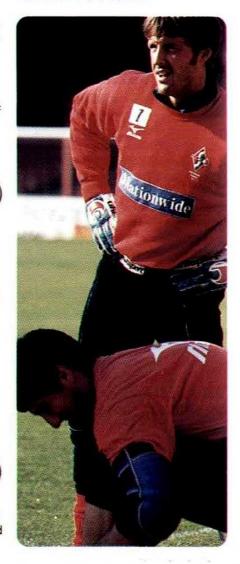
French midfielder Faycal Yahia joined in with training.

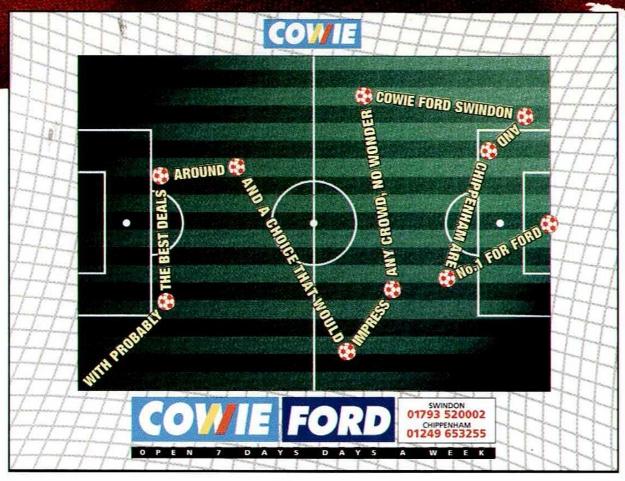
Meanwhile on the outgoing front, striker Steve Finney was on his way to join Third Division Cambridge on a month's loan to get some much needed first team football under his belt.



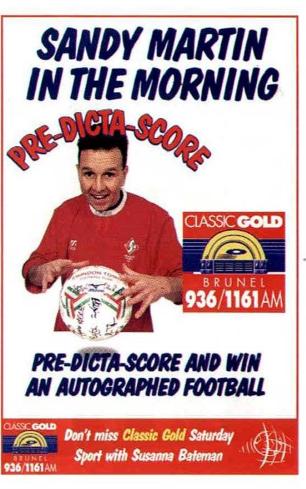
### October 8th

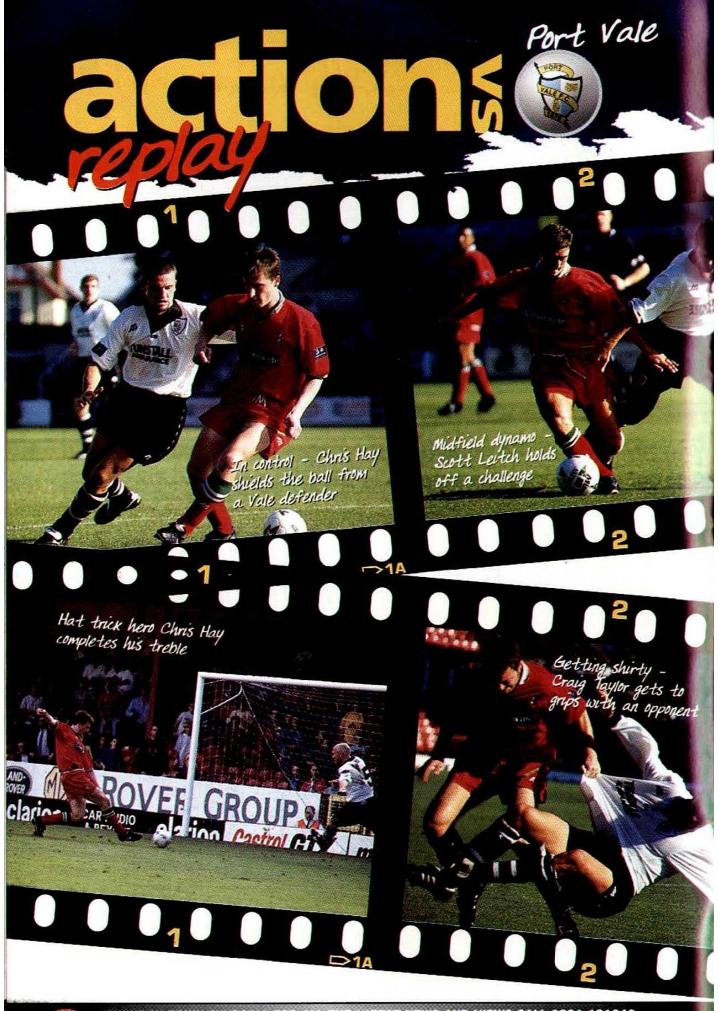
The lads travelled to Wimbledon for a Reserve team fixture hoping to build on last week's win against Portsmouth but it all went wrong as they suffered a 3-0 defeat.

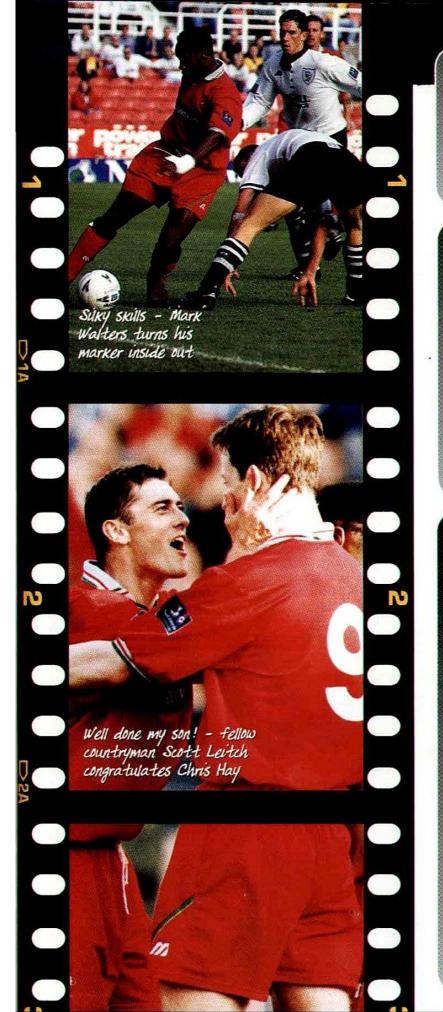














SATURDAY 4TH OCTOBER NATIONWIDE DIVISION ONE

## Swindon Town 4 Port Vale 2

Attendance 8,076



- Fraser Digby
- Jason Drysdale (Darras 64 mins)
- **Brian Borrows**
- Scott Leitch
- Craig Taylor
- Alan McDonald
- Mark Walters
- Kevin Watson (Collins 68 mins)
- Chris Hay
- Wayne Allison
- Ty Gooden

Sub not used: Steve Cowe



Striker Chris Hay stole the show with his first senior hat trick as Swindon hit back from a goal down at half time.

But defender Craig Taylor also had good cause to smile as he celebrated his debut with a stunning 30 yard strike.

The visitors took a first half lead thanks to Dean Glover's rasping long range shot but Swindon equalised early in the second half when Hay turned inside his marker and shot into the far corner.

Craig Taylor then eclipsed

Glover's earlier effort with an even more spectacular strike from distance and after Hay had hit the bar he completed his treble with two coolly taken goals in the space of five minutes.

Martin Foyle's late response was of little consolation to a Vale side who found themselves caught up in the back-lash of Swindon's hiding at Maine Road the previous week.



### Match report.

Avon Insurance Combination Division One.

Portsmouth Reserves 0 Swindon Town Reserves 2

A good solid all round performance made sure of a comfortable away win at Portsmouth and in the end we could have won by a much bigger margin.

We defended properly and hit

them on the break as Chris Hay's pace took him clear to make it 1-0 in the 20th minute before Steve Finney raced down the left, cut inside and bent a superb shot into the corner for the second 10 minutes later.

We had chances . to add to our total continued to rip them apart with some sharp attacking football.

In the second half they changed their system which meant we had to adjust a little but we always looked comfortable and if we had of lost it would only have been through silly mistakes.

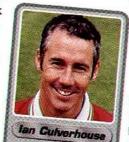
As it was we kept a clean sheet which was pleasing and it was good to see Ian Culverhouse and Craig Taylor get another 90 minutes in.

the defence.

Michael Pattimore did well at the centre of

Team: Mildenhall, (Hulbert), Finney, Hay

(Meechan), Smith.



Position: Defence

### Swindon lown keserves u

Wednesday's game at Wimbledon was a major disappointment as we slumped to defeat.

Lee Collins was deservedly sent off after 30 minutes for two bookable offenses which left us with an uphill struggle.

Despite being down to 10 men we continued to dominate the first half and I was pleased with the way we passed the ball and worked for each other. However the second half was a very different story as Wimbledon took control of the game.

## Walters, Elkins XTURES 97198 (Campagna), Collins, Pattimore, Taylor, Avon Insurance Culverhouse, Watson Combination Div 1

Michael Pattimore

Position: Defence

WEE	AUG	20	TOTTENHAM	
Thu	Aug	28	West Ham United	
			LUTON TOWN	
WEI	SEP	10	CHALTON ATHLETIC	
			Brighton & H.A.	
			NORWICH CITY	8
			Portsmouth	
	l Oct	08	Wimbledon	
BOX YES		0.00	IMPERIORS WASHING	
Wet	l Oct	22	Watford	
WE	000	29	ARSENAL	
Mor	Nov	03	Chelsea	
WE	VON C	12	IPSWICH TOWN Watford ARSENAL Chelsea OXFORD UNITED OPR MILLWALL WEST HAM UNITED	
Thur	Nov	20	OPR	
WE	VON C	26	MELWALL	
WE	) DEC	03	WEST HAM UNITED	- 3
Mod	) Det	-50	ENIOCI IONI	
WEI	DEC	17	BRIGHTON & H.A.	
Wes	Jan	07	Cluster Atoletic	
BB 1/4-31	3 JAN	強に 窓	PORTSMOUTH	93
	r Jan	u	Norwich Gity	
			WIMBLEDON	æ
Wes	Fab	雕	Ipsviich Tovin	
			M. Selden L. S. R. Links of A.	Ø.
	) Fab	18	Midwall	æ
BR 03	) MAR	94	CHEISEA	æ.
	Feb MAR Mar Mar	10	Arsenal Oxford United	20
BB535	Mar		Oxford United	
100 JE	RAM C	25	CRYSTAL PALACE  O.P.R.  Continuous and a second a second and a second	S
<b>阿拉拉里</b>	Diagram		QER	æ
B0000	401	08 10		88
10023		(R.Y. 100)	Totrenham	
1000	24219	82.8	WATFORD	æ
\$10000	3533000	XXX		×
2000	2000	1000	futures are to be playe	4
50,000	0.05	District	Ground and will kick of	£.

Aug. 12 Crystal Palace

	Lea		Cu		To	
Player Name:	Apps.	Gls.	Apps.	GIS.	Apps.	G/s.
DARREN BULLOCK		0	O.	0	4	0
SAM CAMPAGNA	(2)	0	0	0	(2)	0
STEVE COWE	6 m		0	0	6	1
LEE COLLINS	8		- 0	0	8	0
IAN CULVERHOUSE	Access of the second	0	0	0	3	0
FREDERIC DARRAS	CONTRACTOR DESCRIPTION		0	0	1	0
SOL DAVIS	1(1)		0	0	7(1)	0
IASON DRYSDALE	CONTRACTOR STORES	0	0	0	1	0
GARY ELKINS	8	0	0	0	8	0
ALEX FINLAYSON	(2)		- 0	0	(2)	0
STEVE FINNEY	anne Garage	2	0	0	6	2
CHRIS HAY	Marine Brown	AND DESCRIPTION	0	0	100	
PETER HOLCROFT	ONE PROPERTY	- 0	0	0	3	0
ROBIN HULSERT	1(2)	- 0	0	0	1(2)	0
HASSAN KACHLOUL	SECTION SECTION		0	0		1
PHIL KING	2.00	0	ereste grand	0	2000	0
STEPHANE LEONI	CONTRACTOR OF THE PARTY OF THE	0	0	0		0
PAUL MEAREAVEY	Market 1(1) 1988	- 0	0	0	1(1)	- 0
STEVE MIMAHON	2000	0	0	0	CARL 2 CAR	9
ALEX MEECHAN	2(2)	0	0	0	2(2)	0
STEVE MILDENHALL	Street Control	0	0	0	-	9
MICHAEL PATTIMORE		0	0	0	4(2)	- 0
MARK SEAGRAVES	200000	Service Annual	0.000	- 0	2	
ALEX SMITH	S00000 (00000)	and the same	essential distance	0	A TANK	0
FRANK TALIA	NAMES - \$19165	0	0	0	5	0
CRAIG TAYLOR	and the second	0	0	0	CONTRACT PROPERTY.	. 0
WAYNE THORNE	2(3)		0	0	2(3)	0
MARK WALTERS		e de la companya del companya de la companya del companya de la co	0	0		. 0
KEVIN WATSON	and the state of		0	9	7.	0
FAY CAL YARIA	and the same	0	0	0	MARKET STREET	0



They were helped by several goalkeeping errors by Steve Mildenhall. He failed to come for a cross which allowed the home team to take the lead with a close range header.

A sliced clearance gave Wimbledon an easy second and after some sloppy play at the back, Mildy failed to keep out a shot which made it 3-0.

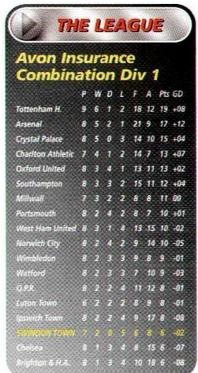
By this stage we were well and truly beaten and having played so well in our previous game at Portsmouth, the manner of this defeat was difficult to swallow.

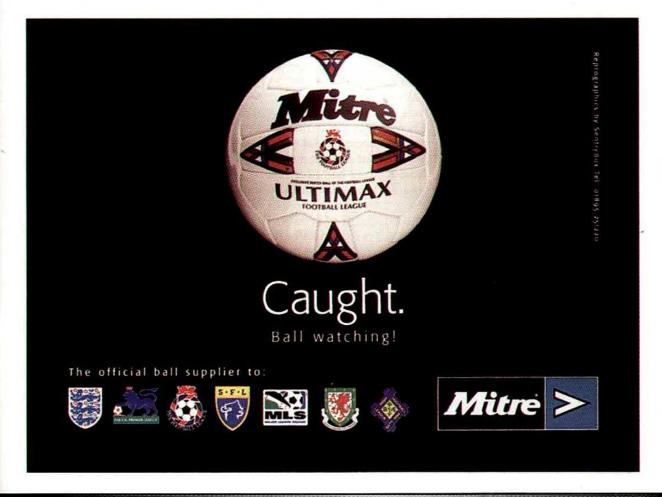
French trialist Faycal Yahia was a big disappointment and was taken off at half time.

Team: Mildenhall, Darras, Smith, Collins, Bullock (Pattimore), Elkins, Culverhouse, Holcroft, Meechan, Cowe, Yahia (Thorne). Sub not used: McSherry.









## FIXTURES 97/98

## South East Counties League Division 2

١	200				
	SAT	AUG	09	BRENTFORD	H 2-2
١	Sat	Aug	16	Southampton	A 1-2
١	SAT	AUG	23	LUTON TOWN	H 2-4
١	WED	AUG	27	CARDIFF CITY (JFC1)	H 3-3
۱	Sat	Aug	30	Reading	A 3-1
١	Title	Sep	9	Cardiff City (JFC1 Rep)	A 0-3
١	SAT	SEP	13	PORTSMOUTH (LC1)	H 1-0
	WED	SEP	17	P'BORO UTD (MYC1)	H 1-1
	Sat	Sep	20	Colchester United	A 2-1
	SAT	SEP	27	AFC BOURNEMOUTH	H 4-2
	Tue	sep	30	P'boro Utd (MYC1 Rep)	A 2-1
	Sat	Oct	04	Bristol Rovers	A 1-1
	SAT	OCT	11	WYCOMBE W.	H
j	SAT	OCT	18	BRISTOL ROVERS (LC2)	H
	Sat	Oct.	25	Wimbledon	Α
	Sat	Nov	61	Tottenham Hotspur	A
	SAT	NOV	08	OXFORD UNITED	H
	Sat	Nev	15	Barnet	Α
	SAT	NOV	29	BRIGHTON & H.A.	H
	Sat	Dec	06	Bristol City	Α
	SAT	DEC	13	BRISTOL CITY	Ħ
	Sat	Dec	20	Brentford	A
	SAT	JAN	03	SOUTHAMPTON	H
	Sat	lan	10	Luton Town	Α
	SAT	JAN	17	READING	H
	SAT	JAN	31	COLCHESTER UNITED	н
	Sat	Feb	07	AFC Boumemouth	A
Ì	SAT	FEB	14	BRISTOL ROVERS	H
	Sat	柚	21	Wycombe Wndrs	A
	SAT	稲田	28	WIMBLEDON	H
ı	SAT	MAR	07	TOTTENHAM HOTSPUR	H
	Sat	Mar	14	Oxford United	Α
	SAT	HAR	21	BARNET	H
	Sat	Mar.	28	Prighton & H.A.	A
		98			dinn.
	Street,	STORY	2583	wolf at 11.00am at the Ni Was - York Diff sinus yes o	and the last



## West Country Television South West Counties Youth League

AUG 30	CARDIFF CITY	H 2-3
Sept 06	Cheitenham Town	App
SEPT 13	CIRENCESTER TOWN	H 1-2
Sept 20	Exeter City	A 1-2
OCT 04	(LEAGUE CUP ROUND 1)	
Ort 11	Plymouth Argyle	A
OET 18	SWANSEA CITY	H
OCT 25	YEOVIL TOWN	Н
Nov 01	orquay United	A
NOV 68	AFC NEWPORT	H
Nov 15	Bushley	A
NOV 22	(LEAGUE CUP ROUND 2)	
NOV 29	BRISTOL CITY	H
Dec 05	Bristol City	A
DEC 13	BRISTOL ROVERS	H
Jan 03	Carolff City	A
JAN 18	CHELTENHAM TOWN	- Н
Jan 17	Cirentester Town	A
JAN 24	EXETER CITY	Н
Jun 31	Received United	A
fEB 07	PEYMOUTH ARGYLE	H
种4	Smatries City	A
Reb 21	Yeavil Town	A
FEB 28	TORQUAY UNITED	H
No D	AFC Resport	4
March 413	<b>PAGINEV</b>	

## youth team focus with the street of the stre

Midland Youth Cup. First Round Replay

Peterborough Utd Youth 0 Swindon Town Youth 2

Another double by Alex Meechan put us into the second round of the Midland Youth Cup where we will face Nottingham Forest away.

But we had to come from behind to do it as Peterborough took a 15th minute lead following some slack marking.

To their credit the lads responded positively as Alex Meechan continued his impressive form in front of goal with an equaliser within five minutes as he latched onto a fine through by by Wayne Thorne.

However shortly after that we were reduced to 10 men when Stuart Hodson was sent off for violent conduct.

We then had to re-shape the side with the unfortunate Chris O'Connell being sacrificed for Steve Bennett to make his Youth team debut and we did well to hold on until half time.

Further reorganisation during the interval worked well as we soaked up lots of pressure during the second half and when United did get through they found goalkeeper Anthony Betterton in sparkling form.

We had a penalty appeal turned down when Alex Meechan looked to have been upended in the area but five minutes from time Meechan had the last laugh when he scored the winner to see us through.

I was delighted with the way we performed. The spirit and effort shown was tremendous against a very strong Peterborough side. Team: Betterton, Peters, Campagna, Cairns, Hodson, Culbertson, O'Connell (Hughes), Thorne, Hulbert, McSherry (Bennett), Meechan.

South East Counties League Division Two

Bristol Rovers Youth 1 Swindon Town Youth 1

A hard fought local derby resulted in a deserved point as we extended our unbeaten run to six matches.

We dominated most of the play without finding a way through Bristol's blanket defence and the home team broke clear to take the lead just before half time.



Saturday 18th
October 1997

Bristol
Rovers

Kick-Off 11am



Saturday 18th October 1997

Swansea
City
Kick-Off 11am

Rovers continued to let us have the ball and then try to catch us out with quick

breakaways and on several occasions they went close to extending their lead.

However we rode our luck and maintained our impressive recent run thanks to an injury time header by super-sub Jamie Mills.

It could have been a very different result if Ian McSherry had made the most of a great opportunity as early as the 15th minute but he failed to hit the target.

Once again Sam Campagna and Stuart Hodson looked solid and the midfield trio of Robin Hulbert, Wayne Thorne and Chris O'Connell worked hard without showing real quality on the ball.

Team: Betterton, Peters (Mills), Campagna, Cairns, Hodson, Culbertson (MacDiarmid), O'Connell, Thorne, Hulbert, Meechan, McSherry.



Congratulations to Robin Hulbert who has been called up for **England Youth's game** against Yugoslavia which takes place today.



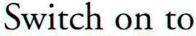
## **FACT FILE..**

Name: Alex Meechan D.O.B.: 29.01.80 Birthplace: Plymouth Position: Centre Forward Previous Clubs: Plymouth, Crewe, Soton, Norwich, Watford.

International honours: Final trial for England Schools Biggest Influence on career:

Favourite Player: Maradonna

Future aims: To become a professional at STFC and play for my country.





## Television



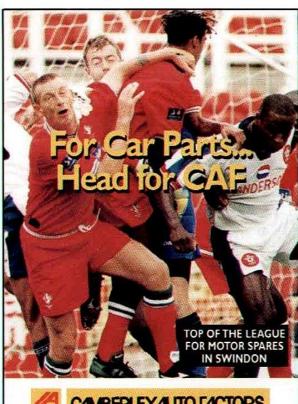
ComTel's cable communications bring you an unbeatable choice of exciting TV entertainment.

Movies, sport, drama, children's learning and women's interest TV are all available from ComTel, including Sky programming whenever you choose to watch it.



For full details of ComTel's special offers, call us today and switch on to cable.

To Switch to Cable, Freephone: **0800 663662** 





UNIT 8, LYNTON ROAD, CHENEY MANOR IND. EST. TELEPHONE: 01793 532891

commur scheme nev

with Clive & Jon

Our special quest at last week's game against Port Vale was Anthony Reeves who had a great day out at the County Ground along with his mum, dad and sister.

They received the VIP treatment with a meal before the game, a tour of the changing rooms and the icing on the cake was being presented with our new away shirt by the Gaffer Steve McMahon.

We received a smashing letter from Anthony thanking us all for looking after him and his family so well and he rightly commented that he couldn't have chosen a better game to come and watch with Chris Hay completing a superb hat trick and Craig Taylor scoring one of the best goals ever seen at the County Ground.

Jon and I would like to wish Anthony all the very best for the future as he continues his brave fight against illness.

With Half Term just around the corner, applications are coming in thick and fast for our Funweek course here at the Club on October 28th,

There are limited spaces available so please get your applications in as soon as possible to avoid disappointment.

That same week, Jon will be running a parallel course at Marlborough and the same applies in that area. If you want to get on the course please contact Angela Field at Marlborough Leisure Centre for further details.



Steve McMahon presents Anthony Reeves with an away shirt.





Vationwide

Clive

Maguire

Holloway



The new Soccer Centres courses have now started. For further details contact Tom Jones: 01793 644777.



Sponsors of the Saturday Team Club Tel: 01793 432840



Swindon Town Football Club's Community Scheme is kindly supported by













Good afternoon to all Junior Robins here to support the Men In Red today as we play Bury and an extended welcome to Bury's Junior supporter's who have made the journey to Swindon.

## Oh What A Night

I would like to say a huge thank you to everyone who came along to the Junior Robins Disco last week. It was a successful night and I know many of you had a great time especially having met the players. Apart from the help of Steve McMahon, Mike Walsh and the lads, the night would not have been complete without Kevin Hall, Julie Page, the Robinettes and of course, Rockin Robin. Once again, thank you to everyone who helped make the Disco so enjoyable...oh and for making me lead the Conga around the County Ground!

## AVIEW Trips

Don't forget to book yourself onto the trips. They are selling well so I would advise booking your seats as soon as possible to avoid disappointment.

Some people don't believe me but I am quite sad to be working my last matchday at the County Ground today. I am however looking forward to my next challenge as Sales & Marketing Co-ordinator for a hotel in the Grand Cayman. I have many great memories of my time at the Club and have made some wonderful friends. I wish Swindon Town Football Club and everyone associated with it, especially the Junior Robins, a very successful season. I may even pop over from the Caribbean for the Championship Party in May!

> To join the Junior Robins or become a mascot ring the **Marketing Dept on:** 01793 532121

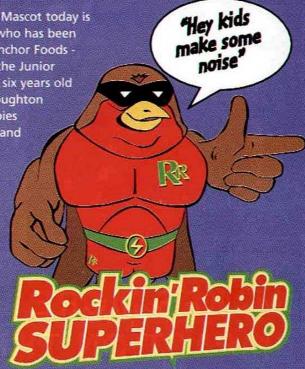
## mascots...mascots...

## Today's mascots

Sue Pearson had no idea she was going to be a Mascot because her husband Steve decided to surprise her for her 40th

Birthday! Sue and Steve live in Lambourn, Berkshire where they run Dillons Newsagents. Sue's hobbies include horse-riding, eating out and keep-fit and she has been a season ticket holder at Swindon Town for many years. We wish Sue Happy Birthday for the 16th and I'm sure today's present will be one she will never forget!

Swindon's other Mascot today is Daniel Franklin who has been nominated by Anchor Foods the sponsors of the Junior Robins. Daniel is six years old and goes to Wroughton Infants, His hobbies include football and swimming. Swindon Town are also delighted to announce that Anchor Foods are the new sponsors of the Swindon Town Soccer Centres. We hope their Mascot has a great day.



## tony horne's view from a far

Classic Swindon Town nightmare scenario - you are not at the match because the missus says it's a shopping Saturday.

You then get home about 3.20, so really, you could have made it to the game anyway, you turn on Ceefax, in a slightly edgy frame of mind, and there it is on page 305, Swindon Town 0 Port Vale 1.

Depression, followed by the wife's warm comforting words 'There you go, I told you their start to the season was too good to last'. That kind of comment is an absolute bonus after three hours shopping, isn't it?

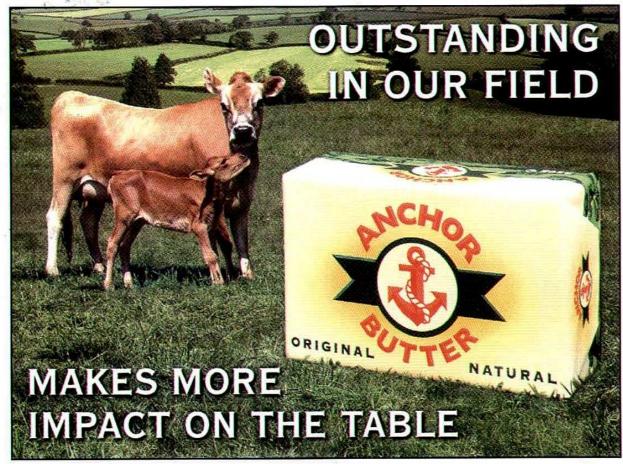
But then, what's going on? -

we can all remember seasons of vesteryear, in the not very distant memory, when 1-0 down with only 25 minutes played would have meant Goodnight Vienna. But this year it does not seem to be going like that, and my depression turned to delight when we stormed back for a 4-2 triumph. An about-turn, the like of which we have only craved for in recent years! Our spine is back, and we are making Hay while the sun shines. Wherever the Gaffer got wind that some number 9 called Chris was available, he should return, and see if there are any more of his kind. I stand to be corrected but I can not remember the last time one of the Red Army netted a

hat-trick, and after the drubbing at Maine Road. I know it is early days, and 'you don't want to start looking at league tables until after Christmas' but is this the season where we start to make some real noise, against some decent opposition. Played ten, with eighteen points, and third in the league is a great start, and the lads should be well chuffed. Two questions need to be answered: 1) Can we hang on in there and go the whole way.....and 2) Why is the gate still only 8,000 odd when clearly this is one of our purple patches?

Time may answer both of these.

Enjoy the game today!



## centre of excellence

with this Cannon

Having last week attended a seminar for all coaches at the International Conference Centre in Birmingham, I came away feeling very refreshed after listening to the speeches of Alex Ferguson, Glenn Hoddle, Steve Highway and Howard Wilkinson who, as you probably know, is the new Technical Director for the EA.

The speeches were very interesting especially Alex Ferguson's who talked about what the United youngsters work on in coaching sessions. He also talked about the input Eric Cantona had given the United youngsters.

"Practice makes a player," Alex said and Cantona used to stay behind every afternoon practising different techniques. Now every young first teamer at United practices after every training session to improve their skills.

All of us at Swindon Town can't stress enough the importance of practice to our Centre of Excellence boys, right through to the first team because you must never stop trying to improve your techniques.

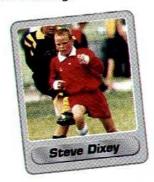
Clearly Cantona had his feet firmly on the ground well sometimes!

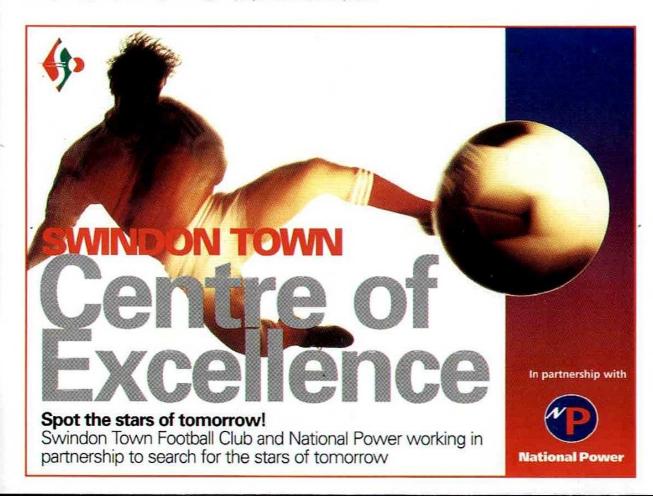
Last weekend the Under 9's Under 10's and Under 11's played small sided games at home to Peterborough. One of the parents asked why we weren't playing on full size pitches as the boys couldn't express themselves in a small area? Well the reason for this is to improve two things 1) How many touches of the ball each player has. 2)To improve

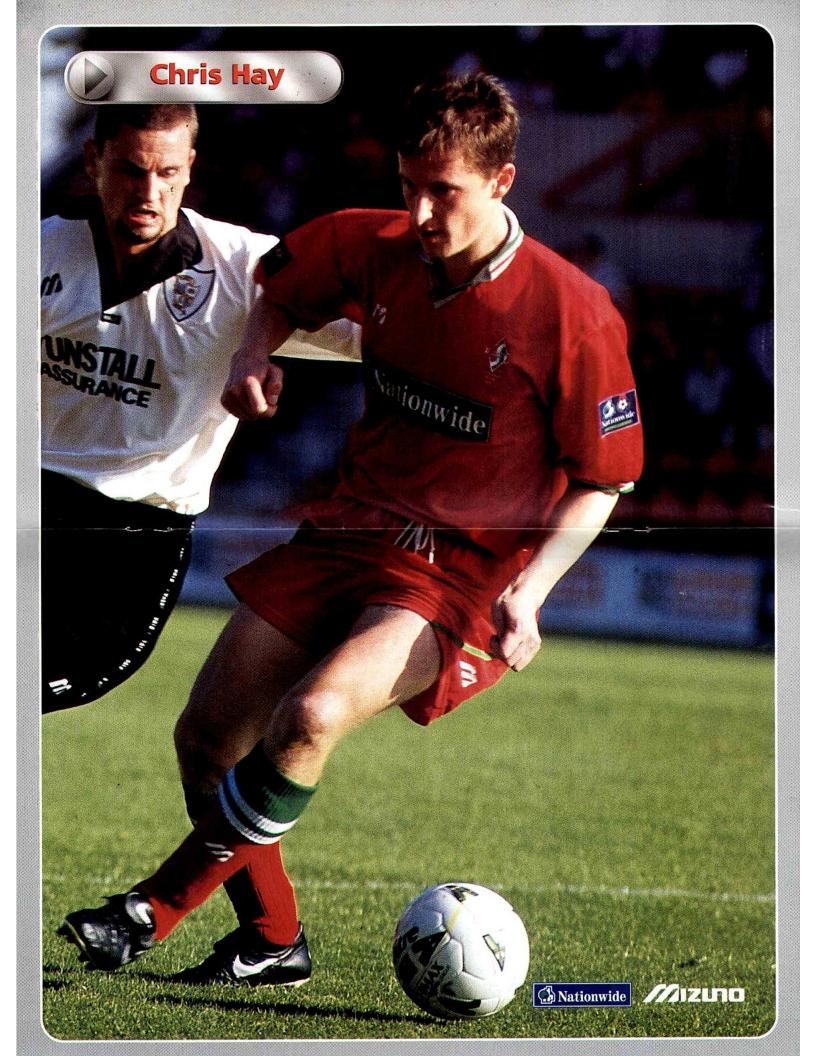
techniques in tight situations.

For the record the results saw the Under 9's win 5-1, the Under 10's drew 2-2 with the Under 11's sharing eight goals thanks to strikes by McKay (2), Field and Etheridge.

Other results included a 1-0 defeat for the Under 14's versus Portsmouth, the Under 15's went down 7-0 to the same opposition and the Under 16's drew 1-1 with Reading.







## ticket office @swindon town tickets







Our next away trip is on Saturday October 18th

when we travel to Molineux to face Mark McGhee's Wolverhampton Wanderers (3pm).

This game is strictly ALL TICKET with 1,500 available in advance costing £12 for adults and £8.50 concessions.





The following Tuesday, October 21st (7.45pm kickoff) it's

Sunderland away at their brand new stadium. Tickets for this game are now on sale with 1,000 available in advance priced £15 for adults and £10 concessions.

Tickets for the following home matches are now on sale:



Norwich City, Saturday October 25th, 3pm.



Q.P.R., Wednesday November 5th, 7.45pm.



Bradford City, Saturday November 8th, 3pm.



Middlesbrough, Saturday November 22nd, 3pm.

## Don't forget

that tickets for Reserve team games are on sale at the advance box office up until 7.30pm on matchdays. The Reserves' next home game is on Wednesday October 15th against Ipswich Town (7.15pm kick-off). \*On Wednesday October 29th Arsenal are the visitors (7.15pm kick-off) and tickets for both games are now on sale priced £4 adults and £1 concessions with free admission for season ticket holders and Junior Robins.

## Did You Know?

For every home game this season a Family Ticket in the Rover Stand ( one adult and one child) can be obtained for just £11.(Not on Matchdays)

Juniors (Under 16) can buy single tickets for only £2.50 in the Rover Stand(not on matchdays) and don't forget that Goldcard holders and students are entitled to concession prices.

Matchday Ticket Office: For Saturday matches throughout 1997, tickets will go on sale at 11am.

For further details on ticket availability contact the Ticket Office on:

(01793) 529000 To order by fax: (01793) 431887

WE ARE PLEASED TO ACCEPT













## BOX OFFICE OPENING HOURS

Monday to Friday 8.30am - 5.45pm

Saturday (non matchday) 10am - 4pm

Wednesday (matchday) 8.30am - kick-off

Saturday (matchday)

9am - kick-off

Saturday Creche Swindon Childcarers run a Matchday Creche on Saturday's at the Lifestyle Centre. It is limited to 24 children aged between two and eight years of age. Each session runs from 1.30-5pm and costs just £2 per child. Places must be booked in advance by calling Ann Read on 01793 514055 between 9.30am and 4.30pm, Monday to Friday.

## anthe road...



## Sunderland Tuesday Oct 21st Kick-Off 7.45pm

Town set off for their longest trek of the season, hopeful for a repeat result of their last visit to a new ground - at Stoke back in August.

## Going to Wolves... Saturday October 18th Kick-Off 3.00pm

If you missed last week's matchday magazine - ring one of the telephone numbers shown below for travel details to Molineux

## Travelling by Road...

Take the A419/A417 to join the M5 at Junction 11a. Travel northbound on the M5 until joining the M42 at Junction 4. Continue northwards on the M42/A42 to join the M1 at Juntion 23a. Leave the M1 at Junction 32 and switch to the M18 and then to the A1(M) at Junction 35. Stay on the A1/A1(M) until the first junction after Birtley Service Area, the A1231. Ignore signs for Sunderland, remaining on the A1231 to Monkwearmouth, where the stadium is clearly visible.

## Did You Know?

Town's first - and only victory at Roker Park came in February 1993, a fortnight short of 80 years after their first visit there!



## SUNDERLAND Fare £20.00 Adults £18.00 Juniors Depart County Ground: 11.30am

Our coaches start at Aldbourne and we offer pick ups at Ashington Way plus other destinations en route. Please ask for these options and times when booking. Our coaches are either Executive or Luxury standard and we enforce our Non Smoking policy. Our Stewards are pleased to provide a selection of drinks and snacks throughout your journey, as well as the other on board entertainment we offer as well. Up to 25% reduction off our already excellent match day travel prices with our unbeatable Travel Club season ticket offer. Please ask for details. Special offers for our members - just £1.00 fee each season.

## Make Sure You Book Now At:

Travel Club Office (Arkell's Stand, Supporters Club entrance) Open Every Tuesday, Wednesday and Thursday, 7:00 p.m. - 9:00 p.m. Also Open Every Matchday until 20 minutes before kick off Plus 24-hour Travel information answerphone service: Telephone (01793) 611499

Or book through Barnes Coaches Ltd Information Centre or telephone any day on (01672) 540330



## S.A.S TRAVEL



## SUNDERLAND Fare £18.00

Depart COUNTY GROUND (Superstore) 12.00pm also picking up at WOOTTON BASSETT 11.30am WEST SWINDON 11.45am ERMIN STREET 12.15pm

Please note revised departure times

Match tickets available when booking coach seats

- Executive coach travel with hostess service of hoticold drinks and light refreshments
- All coaches are NON SMOKING
- Reductions for accompanied under 15's
- No membership fee

## **COUNTY GROUND BOOKING OFFICE**

Open: Tuesdays, Wednesdays,

Thursdays 10am - 2pm Thursdays 7pm - 9pm Tel: (01793) 536757

24-HOUR TRAVEL and TICKET INFORMATION SERVICE Tel: (01793) 825935 Fax: (01793) 821015

WE ARE NOW PLEASED TO ACCEPT





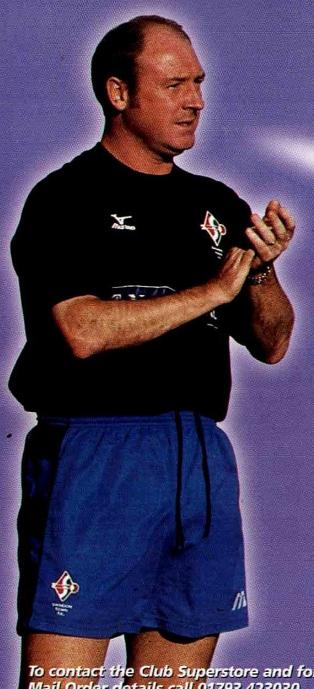






## the swindon town county ground, swindon

**OPENING HOURS:** 8.30AM - 5.45PM MONDAY - FRIDAY. 9AM - 5PM SATURDAYS



HAVE YOU HEARD THE WOW THE STOCK AT THE SUPERSTORE ARE A FULL RANGE OF PRO SWEATSHIRTS PRO T-SHIRTS RUCBY SHIRTS BENCH COATS RAIN JACKETS

PLUS A LARGE RANGE OF MIZINO WELCHVIDEE

DON'T MISS OUT -GET DOWN TO THE SUPERSTORE NOW

To contact the Club Superstore and for Mail Order details call 01793 423030.

WE ARE PLEASED TO ACCEPT











MAIN SPONSOR



PHH

Official car supplier to STFC

## **New Soccer** Centre Opens

Brookfield School is the latest venue for Swindon Town's highly successful Soccer Centres courses.

The new centre was officially opened last week and with over 150 youngsters involved - it's the biggest of the six venues in and around the area.

The Club's Soccer Centres coordinator Tom Jones is delighted with the amount of kids keen to take part in the structured coaching sessions.



"The response has been magnificent. In fact there were so many children wanting to take part that we have had to split them into two groups, playing on alternate Friday's." he said.

Scattered all over the county, the Centres run for seven weeks at a time with one hours training per week under the supervision of qualified coaches.

The next Soccer Centres courses begin on November 3rd and further details can be obtained by ringing Tom Jones on 01793 644777 or calling the centres direct.

The venues and numbers are: Oasis - 01793 445401 Link Centre - 01793 445566 Highworth - 01793 762602 Stratton - 01793 825525 Marlborough - 01672 513161

## Hay the hero

Striker Chris Hay grabbed the headlines last week after netting his first senior hat trick in our 4-2 victory over Port Vale.

The 22 year old marksman was all smiles as he chatted to the queue of reporters desperate to speak to the star of the show.

Matchball in hand he then popped up to the Matchday Sponsors lounge to collect his man of the match bottle of bubbly and finally he met up with his girlfriend Sharon who is pictured congratulating him on a job well done.



CO U TO TO

## **Boss** presents new kit

Steve McMahon officially presented Liden Pumas with their new kit sponsored by M.G. Windows before last week's game against Port Vale.

The Under 11 team who play in the Vale League have won three and lost two of their opening five games.

They train twice a week, are managed by Mark Singers and coached by Paul Ballinger.



Steve McMahon presents Liden Pumas with their new kit

## Talk Radio comes to town

Talk Radio is delighted to be here at the County Ground this afternoon, bringing the nation live, exclusive commentary of this Nationwide Division One game against Bury.

Moz Dee starts things off at 2pm with previews and lively debate on all the football action ahead. Tune to 1053-1089 am now to find out what the

ow to find out what the nation thinks.

Gordon Cox is your match commentator this afternoon, assisted by ex Fulham boss Mickey Adams. Gordon is looking forward to seeing Swindon at

first hand:

"Despite some up and down form this season, Swindon could go second from top this afternoon. Whatever happens there will be no shortage of goals."

Throughout the afternoon Moz Dee will keep you in touch with all the action taking place in the Nationwide Leagues. Don't forget you can hear tonight's big World Cup game between Italy and England on Talk Radio starting at 7.30pm. Danny Baker will be taking you through to the big kick-off, join him from 5.30pm on Freecall 0500 10 53 89.

## by Dave Hollister



## hichford I

Kennedy Drive, Eldene, Swindon, Wiltshire SN3 3SB 01793 614855



WHEN ALL YOU WANT IS EVERYTHING

The £581 half-time Nest-Egg prize was taken back to Port Vale by a very delighted gentleman named Roy Rhodes.

It is only the second occasion on which a visiting supporter has won our matchday draw. It first happened when we played Manchester United in the Premiership fixture on 19th March 1994. On the day that Eric Cantona got the Red Card, Joy Allen of Altringham collected £1,000! Before anyone expresses annoyance at away fans going home wealthier at our expense, it would be wise to reflect upon the significance involved. Fans who support other clubs fund-raising

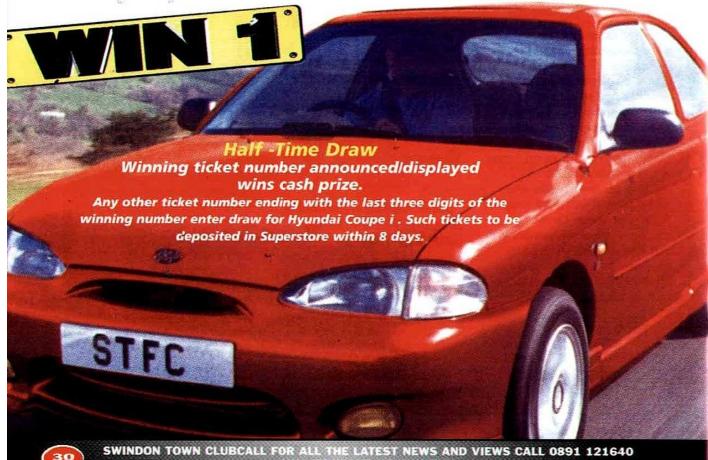
activities are those who care about the game in general. They are not expecting to win but if they do they deserve it!

The answer to last weeks poser was correctly sent in by twenty three of you. The lad from Ludgershall who made his first team debut at Lincoln in August 1980 was Brian Hughes! The first correct entry drawn was sent in by Richard Kew of Signal Way, Swindon. The autographed football awaits collection!

The winner of this week's competition can enter a team of six in our 1997 Masterminds Quiz on Thursday 20th November, free of charge, plus win an autographed football on

the night. The only provision however, is that the minimum age of team members is eighteen due to licensing laws. Fraser Digby made his League debut for Swindon against Rotherham on September 27th 1986. Name the other Town player who did likewise! Answers, please, by Monday 20th October!

Entry forms for the Quiz are now available from the Promotions Office. All questions will relate to Swindon Town's history from 1950 to 1990. Teams will be restricted to 14 in number on a first-come-firstserved basis. We are already well on the way. So don't leave it too late!



# EVACUATION HELP YOU

SWINDON TOWN FOOTBALL CLUB AND THE SWINDON POLICE HAVE A RESPONSIBILITY FOR YOUR SAFETY WHILE YOU ARE IN THE COUNTY GROUND.

As a requirement of the Taylor Report following the disasters at Bradford and Hillsborough, there are clearly defined instructions for action that must be taken in the event of an emergency, including the possible evacuation of the Stadium. We are therefore going to test these procedures after todays game vs Bury. Spectators in the South Stand only will be asked to co-operate by remaining in their seats after the final whistle. Once the exercise has started the fire alarm will sound. This will be followed by a broadcast over the Public Address System. Shortly afterwards there will be an announcement to evacuate the stand under the supervision of the Stewards and Police Officers. Supporters will be directed down the front of the South Stand to the pitch level and then to exit gates at either end of the stand. The whole exercise will be filmed by television cameras which will be used to assist in the training of stewards if such an emergency should happen in the future. Hopefully it will not be necessary but you will know what to expect in the unlikely event of an emergency evacuation. It is in the public interest and your assistance is greatly appreciated and will help to maintain the safety record of Swindon Town Football Club.



REMEMBER IN AN EMERGENCY DO NOT PANIC, PLEASE FOLLOW THE INSTRUCTIONS OF THE CLUB OFFICIALS AND THE POLICE, THANK YOU.

## inkjet 50" wide graphic panels Visual Communications banners भित्तना गिष्टि Event Build & Management E6 / C41 processing, machine printing, full back up facility 6,000 sq ft of build re-touching, print, Photographic Laboratories enlargements by hand space with digital and film Photography brochure design, Granhic Design corporate ID, iris proofing COMMUNICATIONS LTD 8

ISDN: 01793 641084 CBM Visual Communications • Isis Estate • Stratton Road • Swindon • SN1 2PG Fax: 01793 617811 Tel: 01793 541555

## marketing news

A warm welcome to the County Ground for this afternoon's Nationwide First Division game against Bury.

## **Watchday** Sponsors

It is a great pleasure to be able to welcome CBM VISUAL COMMUNICATIONS LIMITED as today's Matchday Sponsors.

Audio and visual communication is all about presentation. That means no matter what your message, or how good your product or service, it will have less chance of success if you can't present it in the most attractive, most provocative way.

And that's where CBM can help.

We offer a comprehensive range of marketing support services to ensure your message gets across to your target audience.

Exhibition design, computer and display graphics, photography, events management, print and photographic processing - whatever specialist skill you require, you can find it here. Our professional, experienced account management teams will respond quickly and intelligently to your needs and work with you to ensure your strategic, creative and budgetary objectives are met. These resources can be seen as a 'talent bank' which you can tap into when you need extra help. Whether you use one department in isolation or need several to dedicate their skills to your project, you can be sure of a service of all round excellence.

## **Matchball** Sponsors

We are delighted to welcome back *Stanley* Racing as today's Matchball sponsors along with *Swindon Chamber of Commerce*.

STANLEY RACING, having grown from two betting shops, which were operated by the current Chairman Leonard Steinberg in the late 1950's, are now the fourth largest bookmaker in the UK and are part of Stanley Leisure Group plc. The Stanley Leisure Group operate over 560 Betting Shops and 21 Casinos, nation-wide. Their association with Swindon Town FC developed from their expansion into the Wiltshire area some three years ago, where they now operate 15 shops, of which four are in Swindon itself. Stanley Racing also operate the two Betting Kiosks inside the County Ground.

## **Presentation**Time

HOECHST TRESPAPHAN UK LTD were Matchday Sponsors for last week's six goal thriller against Port Vale and Swindon Town Chairman Rikki Hunt is pictured presenting Hoechst Trespaphan's Chief Executive David Espley with a signed, framed shirt as a memento of their exciting day at the County Ground.





Nicola Stevenson from Hoechst
Trespaphan is pictured handing over a bottle of champagne to man of the match and hat trick hero Chris Hay.





THE PLOUGH INN at Great Munden, Hertfordshire and WATERMANS were the two Matchball sponsors at the Port Vale game and man of the match Chris Hay is pictured presenting guests and officials of both organisations with their signed footballs as a thank you for their support.

OUR CORPORATE SUITE SPONSORS











French midfielder Philippe Cuervo returned to training this week after a three week absence with a hip injury and it was great to see him joining back in with the rest of the first team squad.

Fellow countryman Freddie
Darras suffered no reaction after
coming on as a substitute last
week following a problem with
his right ankle and he was due
to play for the

Reserves on Wednesday to sharpen up his fitness.

Another player back in training is Phil King after a spell out with a back complaint but goalkeeper Frank Talia won't be ready to resume training until the end of next week as he is still trying to shake off a knee injury.

Unfortunately Mark Seagraves will be out of action for the next few months with a pelvic problem and we all wish him a speedy recovery.

Jason Drysdale came off during last week's game against Port Vale complaining of a tight hamstring.

As a precaution he has not trained this week and a decision on his possible selection for this afternoon's game will be delayed until the last minute.



## Selhurst to Singapore

Swindon Supporters in London Association (SSILA) originated amidst the post match celebrations after the Play-Off win at Selhurst Park in May 1987, and we are still around over 10 years later.

We formed to provide a means of easier/cheaper travel to games and also I suppose to provide some sort of 'support group', for London based fans to combat the stick we get at work for being Swindon fans.

We have obviously been doing something right, as some members have renewed their membership despite having moved away from the area. Despite our name, we have almost half our membership living outside the Greater London area. These range from those in neighbouring counties such as Surrey, Essex, Bucks, Kent and Berks to others in Cambridge, Leicester, Peterborough, Birmingham and Cornwall. We also have a few members back in Wiltshire.

We also have a 'concentration' of Swindon fans in Manchester and Yorkshire, and maybe this could see the formation of 'Satellite' groups in these areas? We have been able to get these people together to sort our travel to Swindon.

Further afield, we have members in Northern Ireland, Germany, France, Switzerland, Cambodia and Singapore. The formation of supporters groups outside Wiltshire can therefore be a worthwhile aim for your financial and mental wellbeing as well as getting more Town fans to get to games at the County Ground. It is clear that without such a group, a number of us would not have been able to make up to 200 mile or so round trips to home games.

If you are interested in finding out about travel or meeting up with Town fans in the London area, please see the contact details below. Similarly, if there is anything we can help with regarding out of town supporters group, please get in touch.

David Mouland Tel: 0181-503-3735 There will be millions of us on the sidelines this evening watching the television with more than a touch of apprehension, as former Town manager Glenn Hoddle tries to outsmart the Italians in Rome and deliver England to the World Cup Finals in France next summer.

There is no question that this is the most important game of Glenn's managerial reign, a career that took shape here at the County Ground and was covered in Wembley glory before he expanded his talents with Chelsea and now England.

But there is no escaping the severity of the test that stands before him this evening. Of 18 games played between the two countries England have won only six, the last being a 2-0 win at Wembley in 1977, when Kevin Keegan and Trevor Brooking were the scorers and Emlyn Hughes was captain.

And it was 36 years since we won in Rome when two-goal Gerry Hitchens and Jimmy Greaves produced the knock-out

blows in a 3-2 thriller.
What a roll call of
England greats were on
duty that day. The aptly
named Peter Springett in
goal; Jimmy Armfield and
Mick McNeil the fullbacks.
Peter Swan, who was one
of the players featured in
that excellent
television drama

"The Fix" last Saturday, a tall commanding centrehalf between half-backs Bobby Robson and Ron Flowers. In front of them

Johnny Hayries, the master passer, was the play-maker with the

impish Bryan Douglas on the right wing and Bobby Charlton on the left flank feeding Hitchens and Greaves.

Even in the old days when England considered themselves better than any of the foreigners, we did not find Italy an easy opponent to master. We had reeled off wins over Belgium (4-1), Spain (7-1), and Austria (4-3) before embarking for our first meeting in Rome in May 1933, where Cliff Bastin's goal earned a 1-1 draw.

The following year we beat them 3-2 in the infamous battle

that we have lost the last four games in Italy, scoring just one goal and conceding seven. Indeed, the Italians have built up a reputation of invincibility against us over the past two decades, a domination I feel sure will be broken tonight.

Yes the time is ripe to turn the tables. Italy thought they were home and dry when Zola clinched the 1-0 victory over us at Wembley last year. At the time it seemed we would need a win in Rome to cancel out their advantage but Maldini's men have been far from convincing in their other

qualifying ties and overall England have been far more impressive and now go to Rome needing only a draw to finish top of the group.

The Italians slip-up against
Georgia has really rocked
home confidence which has
been further undermined by the
suspension of Chelsea's Roberto
Di Matteo and Manchester
United's undoing of Juventus in
the Champions League. To
further exasperate the Romans,
Conte is injured and Roberto
Baggio has been left out.

Cesare Maldini, the Italy coach, has come in for a lot of stick and is in for much more I am sure.

Will he stick to a 4-4-2

formation, rather than reverting to the sweeper defence that was his trademark? We will soon know but I believe whatever he chooses will not be good enough to defeat us tonight.

You know Steve McMahon was in the last England team to get anything out of Italy; a 0-0 draw at Wembley in November 1989. Stuart Pearce is the only survivor from that team and a repeat performance

would do him just fine.

## coin Benson

of Highbury but it was 1948 before we eventually nailed the Italians on their home soil, when a side including big Frank Swift in goal, Billy Wright, Stanley Matthews, Stanley Mortenson, Tommy Lawton and Tom Finney (he scored twice) secured a comfortable 4-0 win in Turin.

Our complete away record against Italy is as follows:

Date	Venu	9	FA	Score				
May 1933	Rome		1-1	Bastin				
May 1939	Milan		2-2	Lawto	n, Hall			
May 1948	Turin		4-0	Finney	(2), Lawton			
				Morte	nsan			
May 1952	Florence		1-1	Broadis				
May 1961	Rome	Rome		Hitche	ns (2), Great			
June 1973	Turin		0-2					
Nov 1976	Rome		0-2					
June 1980	Turin		0-1					
July 1990	Bari		1-2	Platt				
P	W	D	ı	F	A			
9	2	3	4	12	13			

The worrying aspect as far as English fans are concerned is

## 

## duesacross...

- 1. Defenders on attack? (5-2)
- 5. Cambridge Stadium (5)

8&11. Lincoln City's nickname (3-4)

- 9. View 35 yard shot? (3-2-2)
- 10. Space afforded by bad marking? (5)
- 12. What storm did to floodlight? (5-2)
- 14. Referee has according to some fans (6)
- 16. Common Injury (6)
- 19. Watford's nickname (3-5)
- 21. Saints Domain (4)
- 24. Match Officials ignore this (5)
- 25. Team changes (7)
- 26. Strikers target (3)
- 27. Old stands resembled these (5)
- 28. I sat one to become National side (7)

## duesdown...

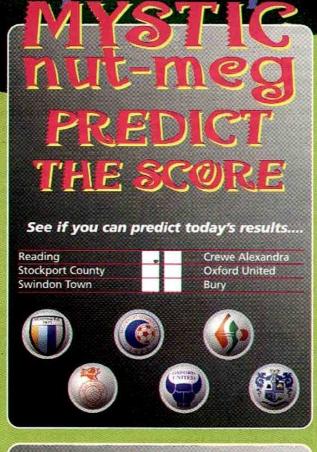
- George was simply this (4)
  - 2. Topping the League maybe? (5)
  - Three points always do! (7)
  - 4. Action replays provide these (6)
  - 5. Arsenal's Anthony (5)
  - 6. Bolton's bygone home (7)
  - 7. Fans reply to referees "No" (3-2-3)
  - 13. Impatient supporters (8)
  - 15. Travelling fans stop thus (2-5)
  - 17. Final whistle did this (5-2)
  - 20. Teams are level at these odds (5)
  - Joe Payne scored ten in one game for them (5)
  - 23. Has Qualifying Group in World Cup (4)

ANSVVEYS GOVYN...

1 BEST, 2 CREAM, 3 SATISFY, 4 PROOFS, 5 ADAMS, 6 BURNDEN, 7 YES IT WAS, 13 HOT HEADS, 15 EUROUTE, 20 EVEUS, 18 ASTUTE, 17 EUDED IT, 22 LUTON, 23 ASIA

ANSWEYS ACTOSS...

1 BACK UPS, 5 ABBEY, 8 RED, 9 SEE IT GO, 10 ACRES, 11 IMPS, 12 FUSED IT, 14 ONE EYE, 16 HERNIA, 19 HORNETS, 21 DELL, 24 ABUSE, 25 UPDATES, 26 NET, 27 SHEDS, 28 ESTONIA.



## wordsearch

S L O P C S C B S
E R N I O S A L I
I A U R B B N U L
R B R A B A A E K
R B D T L G R B M
E L S E E G I I E
H E N S R I E R N
C H E R S E S D W
P I A I E S U S E

7 Nationwide League team nicknames

SAGGES (WEA); CHERRES (ROUNGWOTH), SLUCEBEDS (CARDIFT).
CANARIES (NORWICH), COBSLERS (WACCLESFELD)
PRACE 155 (RAISTOL R), SILVAREN (MACCLESFELD)

- Who was the last player Bill Shankly signed for Liverpool?
- 2. Which English team beat Feyenoord 4-2 to win the U.E.F.A. Cup?
- 3. Who captained the Lions to success in South Africa?
- 4. Who Followed Bill Nicholson as manager of Spurs?
- 5. Who became champion jockey at the age of twenty two?
- 6. Who was sacked as England manager
- 7. Which Belgian won the Tour De France for the fifth time.
- 8. Ali beat Foreman in this African city?
- 9. Which British Athlete broke the world 3.000m record?
- 10. Name the Englishman who awarded an early penalty in the 1974 World Cup Final?

9 BRENDAN FOSTER, 10 IACK TAYLOR. 5 PRT EDDERY, 6 ALF RAMSEY, 7 EDDY MERCKX, 8 KINSHASA, I BAY KENEDY, 2 SPURS, 3 WJ. Mc BRIDE, 4 TERRY NEILL, "SB3MSNt



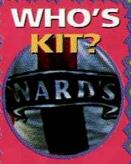
TWO NUMBERS £49 NIL £10 THREE NUMBERS £512 **FOUR NUMBERS** £6,561 E65

FIVE NUMBERS £100,000

£1250

LEADING BOOKMAKERS IN U.K. & IRELAND





Last game: Blackburn R

## ne drow/d

Are you the lucky winner of our new Face in the Crowd' competition



Were you a winner in last Tuesday's Swindon Evening Advertiser. Well if you weren't here's a second chance to win because if your face is circled, you are the winner of a special prize. All you have to do is ring the Club on 01793 532121 to claim a pair of tickets for our next home game and a signed photo. Look out for another face in the crowd picture in Tuesday's Evening Advertiser.

## A WEEKEND BREAK DURING TODAY'S HALF-TIME BREAK WITH SWINDON TOWN & JARVIS



During the half time break at today's game Swindon Town and Jarvis Hotels will be giving away a superb weekend break free of charge, to someone in the crowd. It will be completely at random, and you

don't have to enter any competition.

We're just going to give it away there and then.
The weekend break is for two people for two nights and can be taken at any of Jarvis' 63 fine hotels across the UK.

All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and ask for Louise Kaye and pick up your Free Jarvis Weekend Break voucher. It's as simple as that.

So listen out at the half-time break and you could be going on a superb weekend break with JARVIS HOTELS



## swindon town ladies

Binfield 1

Nationwide

by Roger Reeves

Swindon Town Ladies continued their good start to the season with a four goals to one home win over Binfield.

Town took the lead in the fourteenth minute when Tracy Mackeddie lobbed in Kerie Garwood's cross. Town had the better of the first half and Leanne Taylor added two more before half time.

Four minutes after the break Leanne Taylor completed her hat trick when she calmly beat the keeper before tucking the ball in the net.

The Town youngster has now scored nine goals in five games. Fifteen minutes from time Binfield scored a consolation goal.

Swindon Town's Youth side met Salisbury on the Amesbury Town ground. Despite going a goal down early on, the youngsters fought back and two goals from Holly Ashman and a goal apiece for Katie Lemon and Leanne Taylor gave them a four goals to one victory.

Tomorrow Swindon travel to meet old rivals Reading Royals in a Premier Division fixture. As always it is anticipated that this will be a keenly contested game, particulary as the Royals completed the double over the Town last season for the first time, before going on to take the championship.

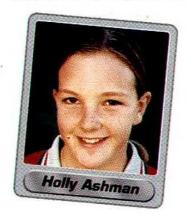
**Photo Right:** Holly Ashman, who scored twice for the Youth side against Salisbury.

## Southern Region League -Premier Division Swindon Town 4

Team: Jo Sharpe, Kim Reeves, Netti Wyness, Sharon Black, Clare Tyson, Ashley Wiseman, Pam Laker, Tracy Mackeddie, Kerie Garwood, Nadine Lloyd, Leanne Taylor.

Subs used: Clare Wheeler & Sarah Richardson. Not Used: Sara Privett. Scorers: Leanne Taylor (3) & Tracy Mackeddie.





## FIXTURES 97198

## Southern Region League Premier Division

SUN 31ST AUG	HAVANT TOWN	5-1
Sun 7th Sept	Southampton Saints	6-4
Sun 14th Sept	Launton	5-0
Sun 28th Sept	Freeway (FA Cup R1)	6-0
SUN 57H OCT	BINFIELD	4-1
Sun 12th Oct	Reading Royals	A
SUN 19TH OCT	PORTSMOUTH	H
SUN 26TH OCT	CHELTENHAM	H
Sun 2nd Nov	Oxford United	A
SUN 9TH NOV	SOUTHAMPTON	Ħ
Sun 16th Nov	Havant Town	Α
SUN ZERD NOV	SOTON SAINTS	H
SUN 30TH NOV	LAUNTON	Ħ
Sun 7th Dec	League Cup (1st Rnd)	
Sun 14th Dec	TBA	
SUN 11TH JAN	SWINDON SPITFIRES	H
Sun 18th Jan	Binfield	Α
Sun 25th Jan	League Cup (2nd Rnd)	
1ST FEB	READING ROYALS	Ħ
8th Feb	Portsmouth	Α
15th Feb	Cheltenham	Α
22ND FEB	OXFORD UNITED	н
1st Mar	Southempton	A
TBA	Swindon Spittires	A

## THE LEAGUE

## Southern Region League Premier Division 1997-98

	P	W	D	L	F	A	Pts
Southampton	6	5	0	1	19	11	15
Cheltenham	5	4	1	0	14	7	13
Swindon Town	4	4	0	0	20	6	12
Reading Royals	3	3	0	0	19	1	9
Oxford United	4	3	0	1	12	7	9
Swindon Spitfires	4	1	2	1	8	13	5
Portsmouth	4	1	1	2	6	8	4
Southampton Saints	6	1	0	5	8	16	3
Binfield	4	1	0	3	4	11	3
Leunton	5	0	0	5.	8	25	0
Havent Town	\$	9	8	5	5	18	0
	×	200	800	888	2000		5500

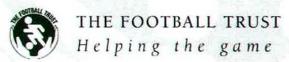


## Trust us to help the game

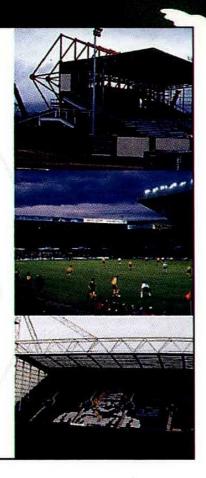
The Football Trust has been providing support for the game at every level throughout the UK for over 22 years. Its present priority task is to help League clubs to complete the implementation of the Taylor Report recommendations.

Thanks to the Government and to the Football Association, the FA Premier League and the English Sports Council, a major new funding package to secure the future of the Trust has been put in place.

These funds will be in addition to income derived from the football pools companies Littlewoods, Vernons and Zetters, and will enable the Trust to complete its Taylor task, carry on its essential safety work and continue to grant aid football at every level. The Government's commitment to the Trust has the support of everyone who cares about our national game.

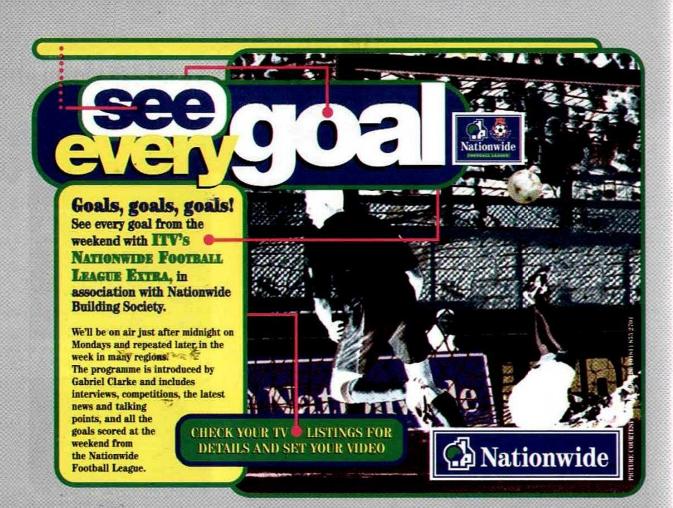


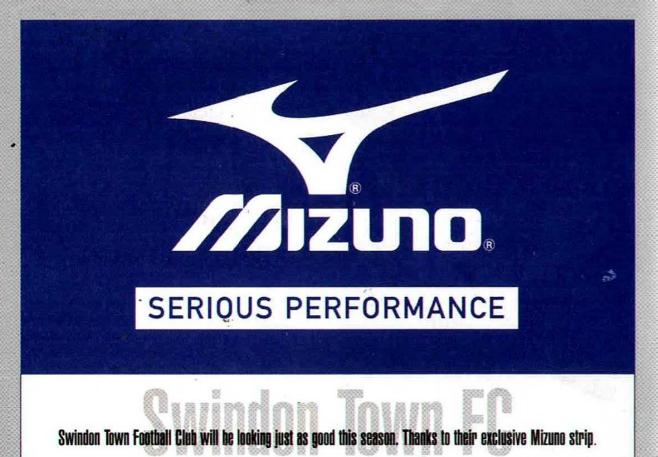
THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB

























We can be thankful we have a game this afternoon for the Nationwide Football League programme has been so decimated by this weekend's World Cup commitments that the First Division is reduced to a mere three fixtures.

It is a serious matter which could have startling repercussions for the game. Football on a Saturday afternoon has almost become a birthright in England since the Football League came into being and organised regular competitive fixtures in 1888-89. The game has never let its public down, even in the War years, football has been there; available and established as the number one spectator sport to thrill and frustrate on a Saturday

But what is happening to our Saturday's? Firstly along came Sky television to bastardise the regular fixture list. The Saturday game became fragmented with games spread over Friday, Saturday, Sunday and Monday. It brought megga bucks in for the big boys but the true feel of Saturday afternoon was beginning to ebb away. It is hard to explain but that real buzz of excitement as the results rolled in has been sadly diluted.

afternoon.

Now the insistence of FIFA to move international fixtures to Saturdays has played further havoc with our domestic calendar to such an extent that many clubs are going weeks without a game.

Take a look at the current Nationwide Football League table. We are now nine weeks into the season and yet *Ipswich*  Town, Middlesbrough and Sheffield United have played only eight First Division games each. Six other clubs have managed nine games while the rest of us have played ten.

Not only does it make a mockery of the League table but more worryingly, in my opinion, it destabilises football as the regular Saturday afternoon outing. If we are not dependable, not there for the public's regular Saturday afternoon fix, then eventually they are going to look elsewhere for their entertainment and excitement.

TV will not suffer, they will just

does have one or two positive sides to it. Firstly it would help even up the odds in the Premiership for it would hit the big money clubs, who spend all their dosh signing up international stars, the hardest. Secondly it would give those clubs the opportunity to give young up and coming players the experience they are currently denied by the foreign invasion.

But back to this afternoon and at the time of starting this column the big game was the Yorkshire derby between Bradford City and Sheffield United. But by the time I reached this point Sheffield United had called it off

following further

international claims on their players. Thus both clubs are unable to follow up good wins last week when Bradford beat Wolves 2-0 and the Blades cut a swathe through Middlesbrough's defence to win 2-1. Reading and Crewe

are both on highs however after last week's flyers. The Royals overwhelming Sunderland 4-0, the Railwaymen shunting Birmingham aside with a 1-0 win at St Andrews.

Reading are going for a third successive win today but Crewe are having one of those seasons when it all happens away. They have won one and lost four at home but are looking for a fourth away win this afternoon.

Stockport County's revival continues.

They chalked up four wins in a row when they beat *Portsmouth* 3-1. Brett Angell firing two goals to take this season's tally to nine. Today they play hosts to *Oxford United*, fresh from a surprise 2-1 win at *West Brom*, which secured their first away points of the season.



By Colin Benson

beam in games from abroad to keep the couch potatoes happy. Probably the cream of the Premiership will be all right (Jack) too. It will be the Bradford City's the Bury's and the Swindon Town's of our beloved game who will ultimately pay the price. People are creatures of habit and we must never forget this.

To expect FIFA and UEFA to give more consideration to our domestic game I suppose is expecting too much. We could always take a leaf out of cricket's book of course and maintain the regular fixtures irrespective of whether clubs are weakened by the unavailability of players on international duty.

When you think about it this

































## kit sponsors



Ian Culverhouse

FORTAN NVQ CENTRE Tel:(01793)539337



SPONSOR
REQUIRED
Tatio1783532121
FOR DETAILS



Wayne Allison

CARLING



HARRAL ASSOCIATES

Tel:(01249)650318



SPONSOR REQUIRED Tac(01783)532121 FOR DETAILS



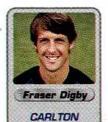
HENRY SPEARMAN & PAUL SPEARMAN



JAN & ADEY WANTAGE







REFRIGERATION

Tel:(01793)512550



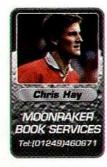


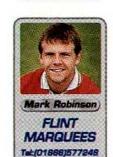
Scott Leitch
JOHN YOUNG
ENGINEERING
SUPPLIES
Tel:[01983]700337



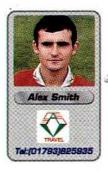
Alan McDonald
SILVER KNIGHT
COACHES
Tel:(01249)720380

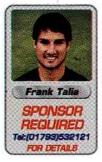


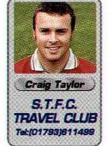


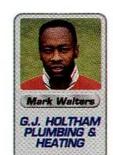


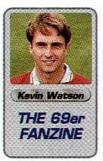












Sponsor your favourite Swindon Town player's WHOLE KIT 1997/98 season £330.00 + VAT. Tel: 01793 532121



## with Mark Seagraves

## Last Saturday's result was superb.

The lads put in a great performance particularly in the second half and if we can start today as we began the second 45 minutes against Port Vale - we won't go too far wrong.

The first half last week was a bit scrappy and I felt we were unlucky to go into half time trailing but it was a cracking goal by Dean Glover which gave them the lead and there was little we could have done to prevent it.

But we came out and showed a lot of character after half time and I'm sure you the fans went home happy.

Chris Hay showed just what a natural goal-scorer he is with a brilliant hat trick and I've no doubt there will be lots more goals to come from him this season.

And it wasn't a bad start for Craig Taylor was it? He just gave it a wallop from 35 yards and its gone in for one of the goals of the season!



Looking at today's game we will have to be prepared for a real battle against a Bury team who are a lot more physical than many of the sides in the First Division.

It is up to us to match them in that department and then I'm sure our ability will take over.

After this afternoon's fixture



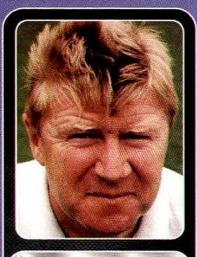
the lads will be focusing on the two away games at Wolves and Sunderland.

Yes they will both be major tests for us but we are third in the league on merit and there is no reason why we can't go away full of confidence, particularly if we pick up the right result today.

Finally I'd just like to say how pleased I am that both Chris Casper and Brian Borrows are staying with us for a little longer.

There is a good mixture there of youth and experience.
They've both got bags of ability and have worked really well together.





Date of Birth: 20.06.56 Place of Birth: Manchester

**FACT FILE...** 

## School years

Secondary School attended:
St Peters
Best Subject at School: P.E.
Worst Subject at School:
Basket weaving!
Football Team supported at
School: Manchester United.
Football hero as a
schoolboy: George Best.
Favourite football position at
School: Centre back.
First match ever seen:
Man Utd v Everton.
At what age did you first
attend matches: 6 years.

### Altena

Favourite other sport:
Athletics.
Biggest influence on career:
lan Greaves.
Best match ever seen
(Live or TV):
1966 World Cup Final.
Favourite football expert:
Alan Hansen.
Favourite country to watch:
Brazil.
Highlight of career:
International debut.
Choice Opponents in a
Cup Tie: Manchester United.

# close-up Nike Walsh

"B plus but can do better," that's the report by First Team Coach Mike Walsh on his first 12 months here at Swindon Town.

It was almost exactly a year ago that Walsh came in as Steve McMahon's number two after being enticed away from Unibond Premier League side Barrow.

And although there have been a lot of ups and downs during his time at the County Ground, he's been enjoying every minute of it.

The former Bolton, Everton, Manchester City and Blackpool defender, who has four Republic of Ireland caps to his name, first met the Gaffer when they were both playing at Everton.

And when Steve McMahon gave him a call and asked if Walsh wanted to renew acquaintances, the 41 year old had no hesitation in coming to Swindon.

"I think it's gone quite well," he commented.

"I've got a good rapport with the players and with the staff here. We have a good time as well as working very hard so overall I've been pleased with the way things have gone."

Mike isn't one to look back too much on what's gone on but when asked if there were any highlights that stand out in his mind, a very recent result gave him the greatest pleasure.

"I remember saying to the manager after the game against Port Vale last Saturday; that's the most satisfying result that we've had for a long, long time. "On the back of what happened at Manchester City the previous week it would have been easy to duck and for the players to lose confidence, so I think great credit is due to everybody for putting in such a great performance against Port Vale."

Looking a little further back, Manchester born Walsh has fond memories of today's visitors Bury where of course he was manager for five years after taking over in November 1990.

He led the Shakers to three play-offs and certainly didn't take long to get to grips with his first job in football management.

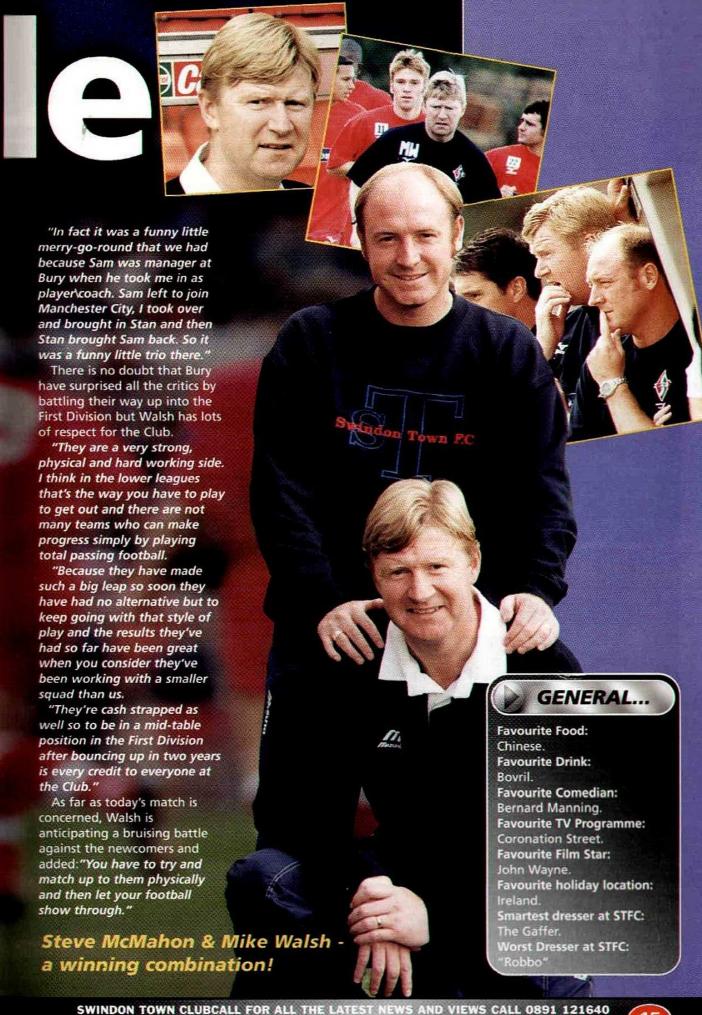
But it wasn't getting Bury into the play-offs that gave him the most satisfaction - it was simply keeping the Club afloat.

"It might sound a bit daft but it was a great feeling to just keep the club going because we went through a spell when we went part-time and we could have closed down at any time.

"We managed to keep things going with big restrictions on wages and such, so overall for the Club to be where it is now after going through the difficult times that it has, is great to see."

The man now in the hot seat at Bury is Stan Ternent who has done a magnificent job getting his side up into Division One but it was Walsh who originally brought Stan in as his number two.

"I brought Stan in and when I was shown the door he took over and has done a smashing job with the help of his assistant Sam Ellis.



## statistics 1997/98 season





All home Saturday fixtures will kick-off at 3.00pm.
Home Sunday and Bank Holiday fixtures will kick-off as advertised.
Home midweek fixtures will kick-off at 7.45pm.
All dates and times of kick-off's are subject to change.



NATIONANIDE LEAGUE DIVISION 1 TABLE 1997/98 A5 AT 8,10.97

	P	W	D	L	W	D	L	F	A	PTS.
NOTTINGHAM FOREST	10	4	0	1	3	1	1	15	5	22
BRADFORD CITY	10	3	2	1	2	1	1	14	13	18
SWINDON TOWN	10	3	2	0	2	1	2	13	13	18
WEST BROMWICH ALBION	10	3	1	1	2	2	1	12	9	18
SHEFFIELD UNITED	8	3	1	0	2	2	0	12	9	18
CHARLTON ATHLETIC	9	3	0	1	2	1	2	20	14	16
QUEENS PARK RANGERS	10	3	1	1	2	0	3	13	16	16
MIDDLESBROUGH	8	2	0	2	2	2	0	13	9	14
PORT VALE	10	3	1	1	1	1	3	13	13	14
BIRMINGHAM CITY	9	2	0	2	2	2	1	12	7	14
STOKE CITY	9	2	1	1	2	1	2	10	10	14
SUNDERLAND	10	2	1	2	2	0	3	14	15	13
WOLVES	10	2	3	0	1	1	3	12	12	13
NORWICH CITY	10	2	0	3	2	1	2	8	17	13
STOCKPORT COUNTY	10	2	3	0	1	0	4	16	13	12
CREWE ALEXANDRA	9	1	0	4	3	0	1	13	14	12
BURY	10	1	3	1	1	2	2	11	14	11
TRANMERE ROVERS	10	3	0	2	0	1	4	14	14	10
OXFORD UNITED	10	2	1	2	1	0	4	14	16	10
READING	10	2	0	3	1	1	3	10	18	10
MANCHESTER CITY	9	1	2	1	1	1	3	16	13	9
IPSWICH TOWN	8	2	1	1	0	2	2	10	11	9
PORTSMOUTH	10	2	1	2	0	1	4	12	17	8
HUDDERSFIELD TOWN	9	0	2	3	0	2	2	5	14	4







First Team Player Appearances 97/98

	Lea	Cup	,	Total		
Player Name:	Apps.	Gls.	Apps.	Gis	Apps.	Gis
WAYNE ALLISON	10	3	2	0	12	3
BRIAN BORROWS	5	0	0	0	5	0
DARREN BULLOCK	5(4)	0	0	0	5(4)	0
CHRIS CASPER	4	1	0	0	4	1
LEE COLLINS	(1)	0	0	0	(1)	0
STEVE COWE	2(1)	0	(1)	0	2(2)	0
PHILIPPE CUERVO	6	0	2	0	8	0
FREDERIC DARRAS	9(1)	0	2	0	11(1)	0
FRASER DIGBY	10	0	1	0	11	0
JASON DRYSDALE	7(1)	0	2	0	9(1)	0
GARY ELKINS						
STEVE FINNEY	(3)	1	1_	0	1(3)	1
TY GOODEN	10	0	2	0	12	0
CHRIS HAY	8(1)	6	1	0	9(1)	6
SCOTT LEITCH	7	0	2	11	9	1/1
ALAN McDONALD	10	0	2	0	12	0
STEVE McMAHON	(1)	0	0	0	(1)	0
MARK ROBINSON	2	0	1	0	3	0
MARK SEAGRAVES	5	0	2	0	7	0
ALEX SMITH	2(2)	0	0	0	2(2)	0
FRANK TALIA	0	0	1	0	1	0
CRAIG TAYLOR	1	1	0	0	12.7	1
MARK WALTERS	6(3)	1	1(1)	0	7(4)	1
KEVIN WATSON	(1)		1		(1)	0

D	ite		Opponents		Res	Att.
SAT	AUG	9	CREWE ALEXANDRA	H	2-0	8,334
WED	AUG	13	WATFORD CCC 1 (1)	н	0-2	6,271
Sat	Aug	16	Reading	A	1-0	9,338
SAT	AUG	23	HUDDERSHELD TOWN	H	1-1	7,683
Tues	Aug	26	Watford CCC 1 (2)	A	1-1	7,712
Sat	Aug	30	Stoke City	A	2-1	23,000
Tues	Sep	2	Ipswich Town	A	1-2	11,246
SUN	SEP	7	NOTTINGHAM FOREST	H	0-0	13,051
SAT	SEP	13	TRANMERE ROVERS	H	2-1	6,811
Sat	Sep	20	West Bromwich Albion	A	0-0	16,237
Sat	Sep	27	Manchester City	A	0-6	26,646
SAT	OCT	4	PORT VALE	H	4-2	8,076
SAT	ОСТ	11	BURY	H		
Sat	Oct	18	Wolverhampton W.	A		
Tue	Oct	21	Sunderland	A		
SAT	OCT	25	NORWICH CITY	H		
Fri	Oct	31	Portsmouth	A		
A STANLARD MES	NOV		QUEENS PARK RANGERS	H		
SAT	NOV		BRADFORD CITY	н		
Sat	Nov	15	Stockport County (F.A. CUP 1)	A		
SAT	NOV		MIDDLESBROUGH	н		
Fri	Nov	28	Charlton Athletic	A		
SAT	ACCORDING TO		OXFORD UNITED (F.A. Cup 2)	H		
Sat	Dec	13	Sheffield United	A		
	DEC		BIRMINGHAM CITY	н		
Fri	Dec	26	Nottinghan Forest	A		
and the latest and th	DEC	28	IPSWICH TOWN	H		
Sat		3	(F.A. CUP 3)			
Sat	Jan	10	Crewe Alexandra	A		
SAT	JAN	17	READING	H		
Sat	Jan	24	(F.A. CUP 4)			
WED	(FE)	28	STOKE CITY	H		
Sat	Jan	31	Huddersfield Town	A		
SAT	10000	7	WEST BROMWICH ALBION	H		
Sat	Feb	14	Tranmere Rovers (F.A. Cup 5)	A		
Tue	Feb	17	Port Vale	A		
SAT		21	MANCHESTER CITY	H		
WED		25	WOLVERHAMPTON W.	н		
Sat	Feb	28	Bury	A		
Tue	Mar	3	Bradford City	A		
SAT		-	PORTSMOUTH (F.A. CUP 6)	H		
Sat	Mar	14	Queens Park Rangers	A		
SAT	MAR		STOCKPORT COUNTY	H		
	Mar		Middlesbrough	A		
International Property	APR		CHARLTON ATHLETIC (F.A. Cup SF)			
Sat	Apr	11	Oxford United	A		
	APR		SHEFFIELD UNITED	H		
Sat			Birmingham City	A		
Sat	Apr		Norwich City	A		
ALC: COLUMN	MAY		SUNDERLAND	H		
Sat	May		F.A. Cup Final			
1						



Substitutes Used

FAC = F.A. Cup C.C.C = Coca-Cola Cup \* After Extra Time Indicates own goal

number in brackets indicates player replaced ( )

O. The Football League Ltd 1996

Front Cover Picture: Chris Hay

H												10		
DIGBY	DARRAS	DRYSDALE	LETTCH	SEAGRAVES	McDONALD	ROBINSON	CUERVO	HAY	ALLISON	GOODEN	RNNEY(9)	BULLOCK(E)	WALTERS	
DIGBY	DARRAS	DRYSDALE	LETTCH	SEAGRAVES	McDONALD	ROBINSON	CUERVO	FINNEY	ALLISON	GOODEN	COWE(9)	WATSON	WALTERS(5)	
DIGBY	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	McDONALD	ROBINSON	CUERVO	HAY	ALLISON	GOODEN	BNNEY(9)	BULLOCK(8)	WALTERS(12)	
DIGBY	DARRAS	BULLOCK	LEITCH	SEAGRAVES	McDONALD	WALTERS	CUERVO	HAY	ALLISON	GOODEN	COWE(5)	WATSON	McMAHON(3)	
TALIA	DARRAS	DRYSDALE	LETTOH	SEAGRAVES	McDONALD	WALTERS	CUERVO	HAY	ALLISON	GOODEN	COWE	ELKINS	BULLOCK	
DIGBY	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	McDONALD	WALTERS	CUERVO	HAY	ALLISON	GOODEN	COWE	SMITH(4)	BULLOCK(3)	
DIGBY	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	McDONALD	WALTERS	CUERVO	HAY	ALLISON	GOODEN	COWE	SMITH(S)	BULLOCK(4)	
DIGBY	DARRAS	BORROWS	BULLOCK	CASPER	McDONALD	WALTERS	CUERVO	HAY	ALLISON	GOODEN	DRYSDALE	WATSON	MCAREAVEY	
DIGBY	DARRAS	BORROWS	BULLOCK	CASPER	McDONALD	WALTERS	DRYSDALE	HAY	ALLISON	GDODEN	FINNEY(9)	WATSON(7)	SMITH	
DIGBY	DARRAS	BORROWS	BULLOCK	CASPER	McDONALD	SMITH	DRYSDALE	COME	ALLISON.	GOODEN	FINNEY	COLLINS	SEAGRAVES	
DIGBY	DARRAS	BORROWS	BULLOCK	CASPER	McDONALD	SMITH	LETTCH	COWE	ALLISON.	GOODEN	HAY(9)	DRYSDALECZ	WALTERS(7)	
DIGBY	DRYSDALE	BORROWS	LEITCH	TAYLOR	McDONALD	WALTERS	WATSON	HAY 3	ALLISON	GOODEN	COWE	COLUNS(8)	DARRAS(2)	



Kick-Off 3.00pm





announcements by the Club
Management over the public
address system will be preceded
by a loud signal to catch the
attention of spectators.



## Swindon Town

FRASER DIGBY

JASON DRYSDALE

BRIAN BORROWS

SCOTT LEITCH

CRAIG TAYLOR

ALAN McDONALD

MARK WALTERS

KEVIN WATSON

CHRIS HAY

WAYNE ALLISON

TY GOODEN

TEAM MANAGER STEVE McMAHON

## Bury

DEAN KIELY

IAN HUGHES

STEVE MORGAN

NICKY DAWS

CHRIS LUCKETTI

PAUL BUTLER

ANDY GRAY

DAVID JOHNSON

PETER SWAN

LENNIE JOHNROSE

TONY BATTERSBY

12

9

10

5

13

TEAM MANAGER STAN TERNENT

### Referee

- Steve Baines (Chesterfield, Derbyshire)
  Assisted by:
- P. Armstrong (Thatcham, Berks)
- A.J. Webb (Woking, Berks)

  Reserve Official:
  - C. Ward (Bristol)

## Steve Baines

Steve is a 43 year old Insurance Broker who is married with two children aged 20 and 17.

He began refereeing in the local Chesterfield League's before progressing onto the Football League list via the Northern Premier and Panel Leagues.

His main interest is keeping fit.



**CAR PARTS** 

For all makes of cars

Powertrain Products Greenbridge Road Swindon Wiltshire

ASK for

## Saturday 25th October

NATIONWIDE LEAGUE DIVISION ONE

Norwich City

Kick-Off 3.00pm



## Matchday Magazine

Matchday Magazine Editor: JASON HARRIS: (01793) 532121 Produced & Printed by: PIA ADVERTISING & MARKETING LTD.



